



Student Planner Catalog

2021 2022



STUDENTS NEED PLANNERS – NOW MORE THAN EVER

3 Reasons Why Keeping a Physical Planner Has Never Been More Important



During a year unlike any other, schools did an astounding job transitioning to the new normal! Time management played an important role as students adjusted to their new learning environments. Planning in digital spaces can negatively impact students' ability to learn valuable time-management skills that are necessary in college, the workplace, and adulthood. Because of this, paper planners are important in increasing focus, memory, and efficient planning while also lowering distractions and student failure rates.



1. TIME MANAGEMENT

Handwriting forces the brain to focus and leads to success

Advanced time-management skills are critical for students to develop at an early age. However, there's much more involved in time management than making an appointment on a laptop, and a physical planner is the perfect solution.

- Written sections demand that students process the information in their schedules.
- Focused writing spaces teach effective planning strategies using active brain processes.
- Daily comment sections foster communication among students, teachers, and parents.



2. HEIGHTENED MEMORY

Physical planners combat digital glitches and forgetfulness

Studies show handwritten notes improve memory and student success, and planning is no exception.

- Handwritten daily planning sections increase recollection of assignments, reducing failure.
- Physical planners bypass computer glitches – and student excuses for missing assignments.
- Goals and notes spaces teach students responsibility while also encouraging creativity.



3. FEWER DISTRACTIONS

Physical planners keep focus on tasks at hand

Finally, a hard-copy planner helps students focus on their schedules and mitigate distractions from their digital devices.

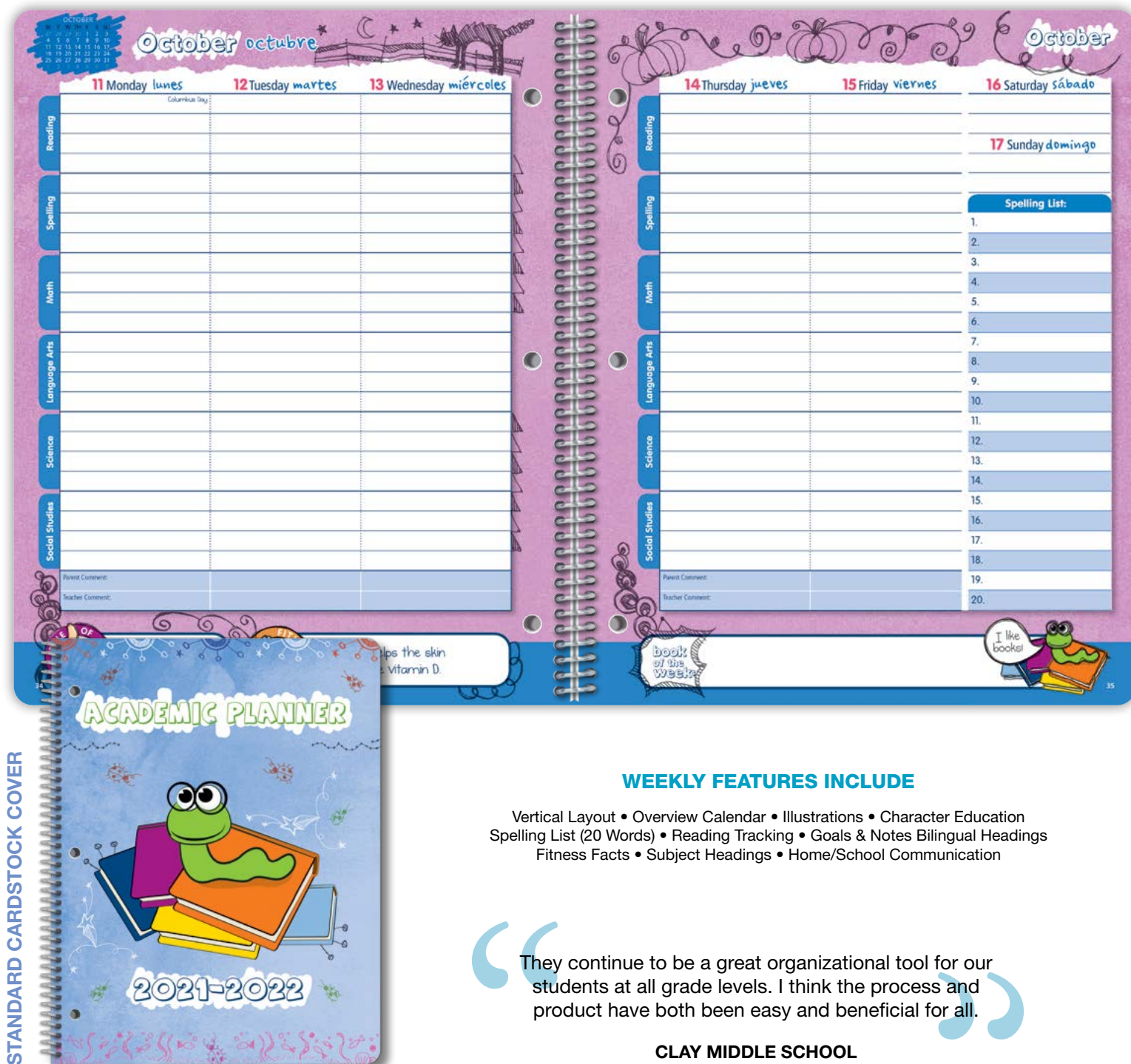
- Tangible planners remove notifications and pop-ups that interrupt students' focus.
- Regularly recording written tasks helps students become independent of their devices.

128
FULL-COLOR PAGES

104
WEEKLY PAGES
52 Full Weeks

24
REFERENCE PAGES

The **CREATE** features bilingual headings, ample writing space, factoids, a spelling list, reading tracking, and character building.



WEEKLY FEATURES INCLUDE

Vertical Layout • Overview Calendar • Illustrations • Character Education
Spelling List (20 Words) • Reading Tracking • Goals & Notes Bilingual Headings
Fitness Facts • Subject Headings • Home/School Communication

“They continue to be a great organizational tool for our students at all grade levels. I think the process and product have both been easy and beneficial for all.”

CLAY MIDDLE SCHOOL

UPGRADE YOUR COVER!

See page 19 for Cover Options!

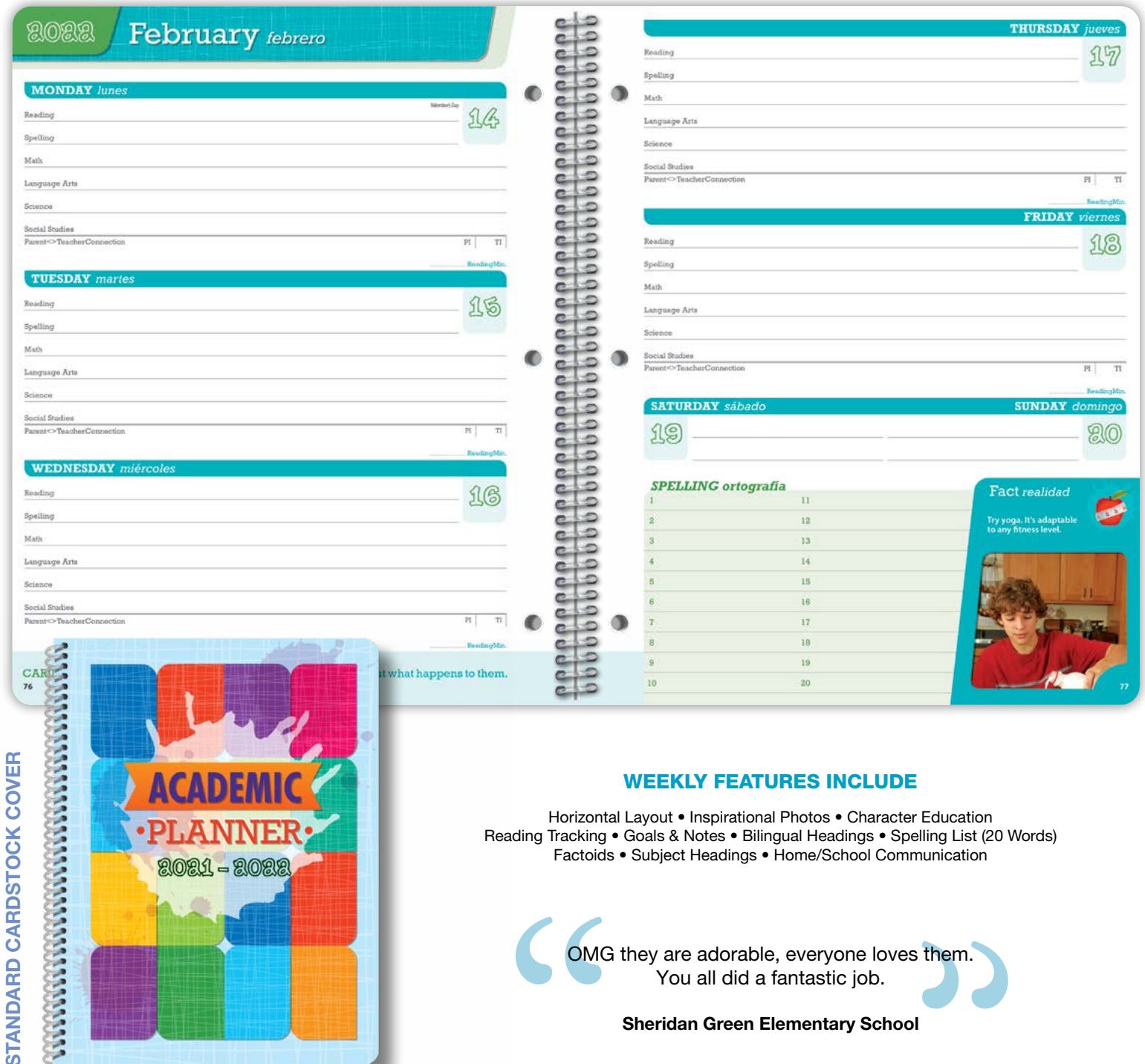
128
FULL-COLOR PAGES

104
WEEKLY PAGES
52 Full Weeks

6
MONTHLY PAGES

18
REFERENCE PAGES

The **IMAGINE** features bilingual headings, ample writing space, factoids, a spelling list, reading tracking, and character building.



WEEKLY FEATURES INCLUDE

Horizontal Layout • Inspirational Photos • Character Education
Reading Tracking • Goals & Notes • Bilingual Headings • Spelling List (20 Words)
Factoids • Subject Headings • Home/School Communication

“OMG they are adorable, everyone loves them.
You all did a fantastic job.”

Sheridan Green Elementary School

UPGRADE YOUR COVER!

See page 19 for Cover Options!

128
FULL-COLOR PAGES

104
WEEKLY PAGES
52 Full Weeks

6
MONTHLY PAGES

18
REFERENCE PAGES

The **ENGAGE** features bilingual headings, spacious home-to-school communication area, factoids, a spelling list, reading tracking, and character building.



UPGRADE YOUR COVER!

See page 19 for Cover Options!

128
FULL-COLOR PAGES

104
WEEKLY PAGES
52 Full Weeks

0
MONTHLY PAGES

24
REFERENCE PAGES

Unsure of quantities? Only get funding every 2 years? The **INNOVATE** is an **UNDATED** calendar, packed with the same great features as our best-selling Create.



WEEKLY FEATURES INCLUDE

Vertical Layout • Illustrations • Character Education • Spelling List (20 Words)
Reading Tracking • Goals & Notes • Bilingual Headings Fitness Facts
Subject Headings • Home/School Communication

“Thank you so much!! They are wonderful and even better, they are here for the first week of school. We plan to use you in the future!!”

Palm Beach Schools

UPGRADE YOUR COVER!

See page 19 for Cover Options!

144

FULL-COLOR PAGES

104

WEEKLY PAGES

52 Full Weeks

24

MONTHLY PAGES

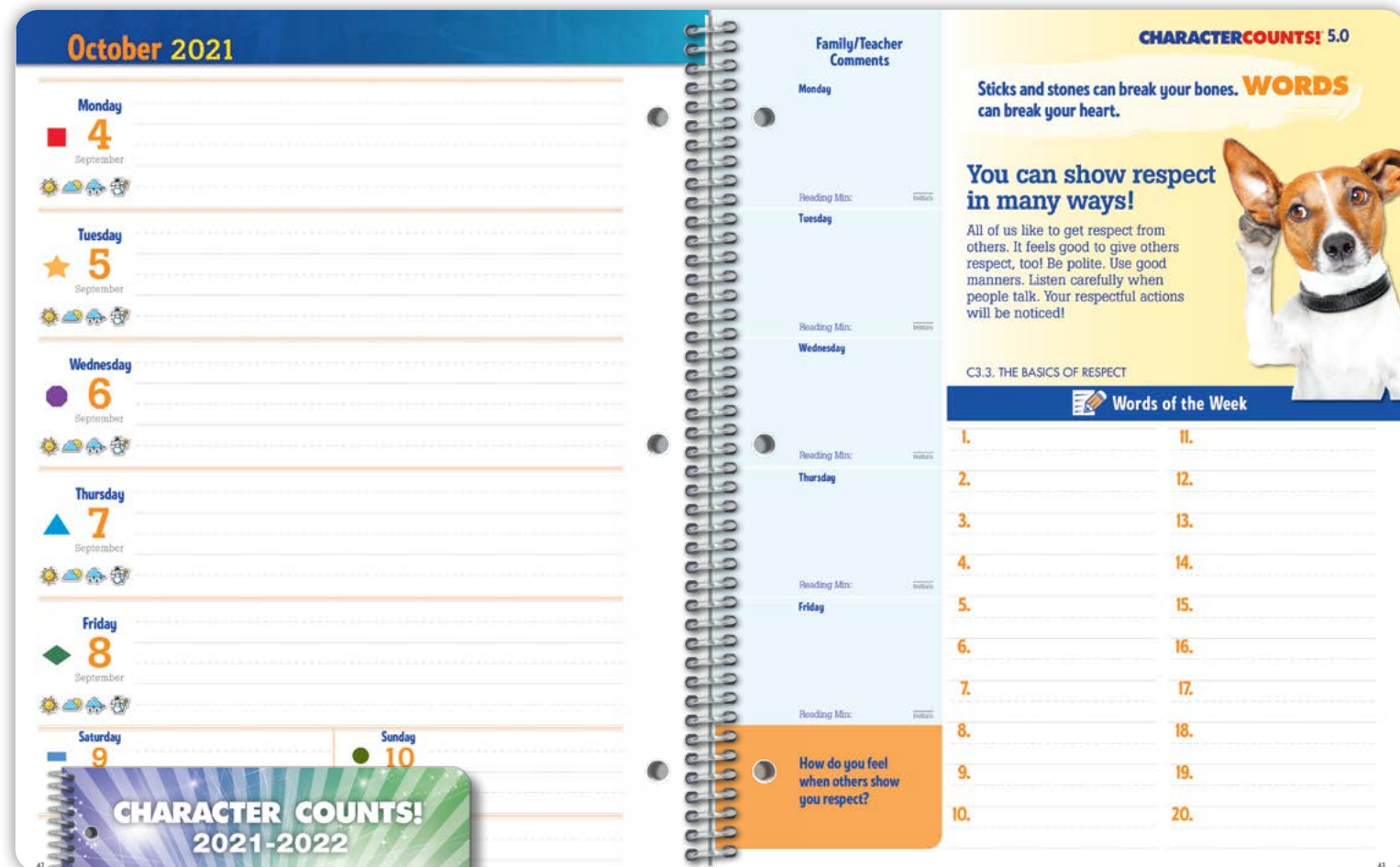
13

REFERENCE PAGES

0

HALL PASS PAGES

The **CHARACTER COUNTS!** Primary student planners offer character lessons and challenges for each of the Six Pillars of Character to create a positive school environment and help students learn the CHARACTER COUNTS! system. They also feature ample writing space for smaller hands, words of the week, colorful designs, and more.



STANDARD CARDSTOCK COVER

WEEKLY FEATURES INCLUDE

Horizontal Layout • Words of the Week • Monthly and Weekly Character Building Themes
Dashed Lines • Weather Icons • Home/School Communication

CHARACTERCOUNTS!

The planners look great! I am so appreciative of all the help I received in getting them here. You guys are amazing!

Nikiski Middle & High School

UPGRADE YOUR COVER!

See page 19 for Cover Options!

144

FULL-COLOR PAGES

104

WEEKLY PAGES

52 Full Weeks

24

MONTHLY PAGES

13

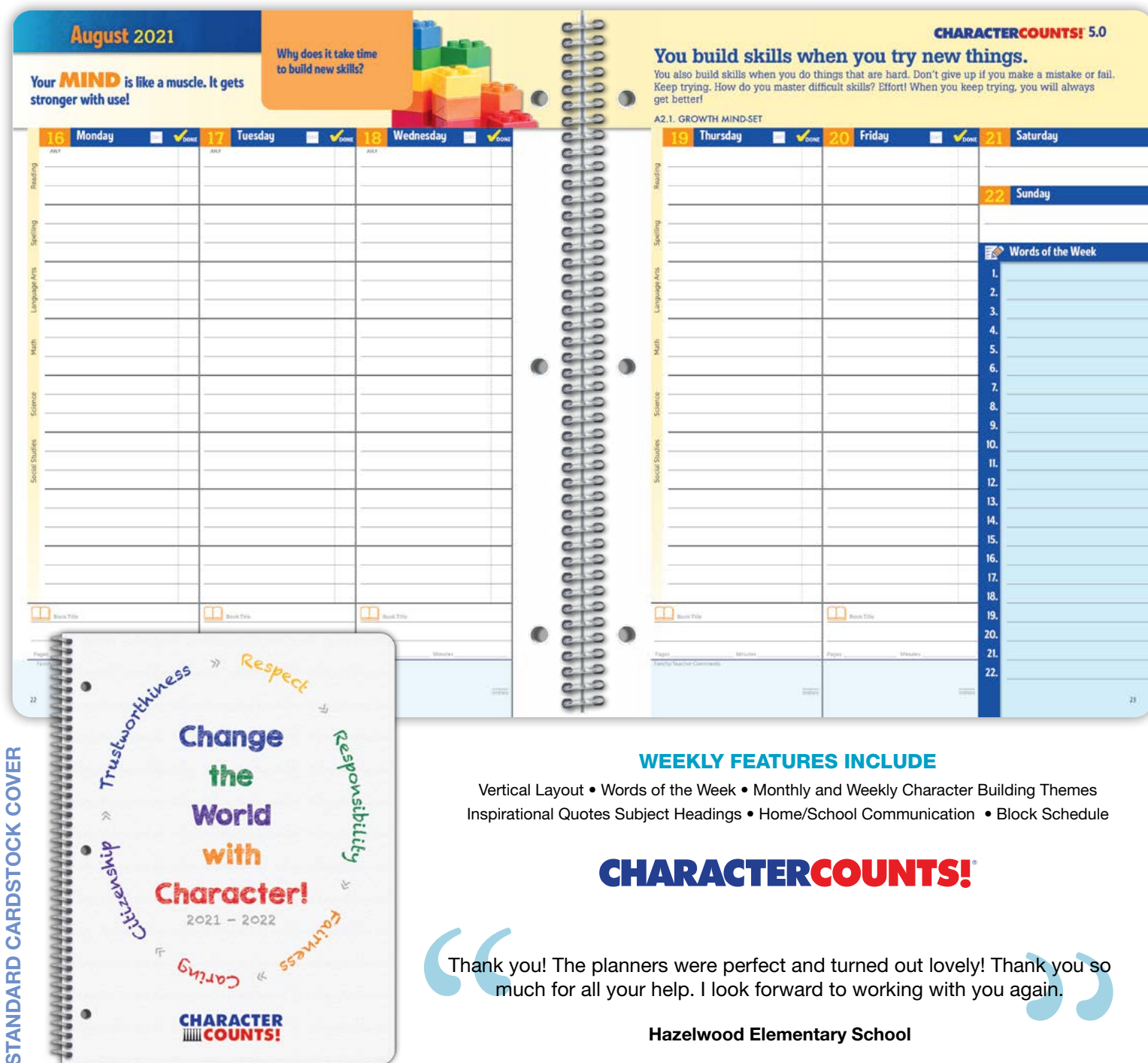
REFERENCE PAGES

0

HALL PASS PAGES

The **CHARACTER COUNTS!** Elementary student planners offer character lessons and challenges for each of the Six Pillars of Character to create a positive school environment and help students learn the CHARACTER COUNTS! system.

They also feature ample writing space for smaller hands, words of the week, colorful designs, and more.



UPGRADE YOUR COVER!

See page 19 for Cover Options!

144
FULL-COLOR PAGES

104
WEEKLY PAGES
52 Full Weeks

12
MONTHLY PAGES

24
REFERENCE PAGES

4
HALL PASS PAGES

The **STEAMBOAT** design encourages lifelong organizational skills with subject icons, weekly notes and goals, and home-school communication perfect for ingraining good habits for success into students' daily lives.



WEEKLY FEATURES INCLUDE

Horizontal Layout • Inspirational Photos & Maps • Overview Calendar Character Building
Inspirational Quotes • Daily Hall Passes • Goals & Notes • Block Schedule • Factoids • History
Vocabulary • Study Tips • Subject Icons • Home/School Communication

The administration was very pleased with the planners! You all do a great job!

Pike Central H.S.

UPGRADE YOUR COVER!

See page 19 for Cover Options!

144
FULL-COLOR PAGES

104
WEEKLY PAGES
52 Full Weeks

12
MONTHLY PAGES

26
REFERENCE PAGES

2
HALL PASS PAGES

The **BOULDER** design encourages students to be the best they can be through numerous bonus features, including weekly goals, organizational tools, and inspirational quotes.



WEEKLY FEATURES INCLUDE

Vertical Layout • Inspirational Photos & Maps • Overview Calendar Character Building
Daily Hall Passes • Goals & Notes • Bilingual Headings • Block Schedules • Factoids
History • Vocabulary • Study Tips • Subject Headings • Home/School Communication

What a great tool for teachers to be able to use each day.
Thank you so much. We were sold on your company before,
but this just elevated it to a whole new level!

ELKHORN SCHOOL

UPGRADE YOUR COVER!

See page 19 for Cover Options!

128

FULL-COLOR PAGES

104

WEEKLY PAGES
52 Full Weeks

6

MONTHLY PAGES

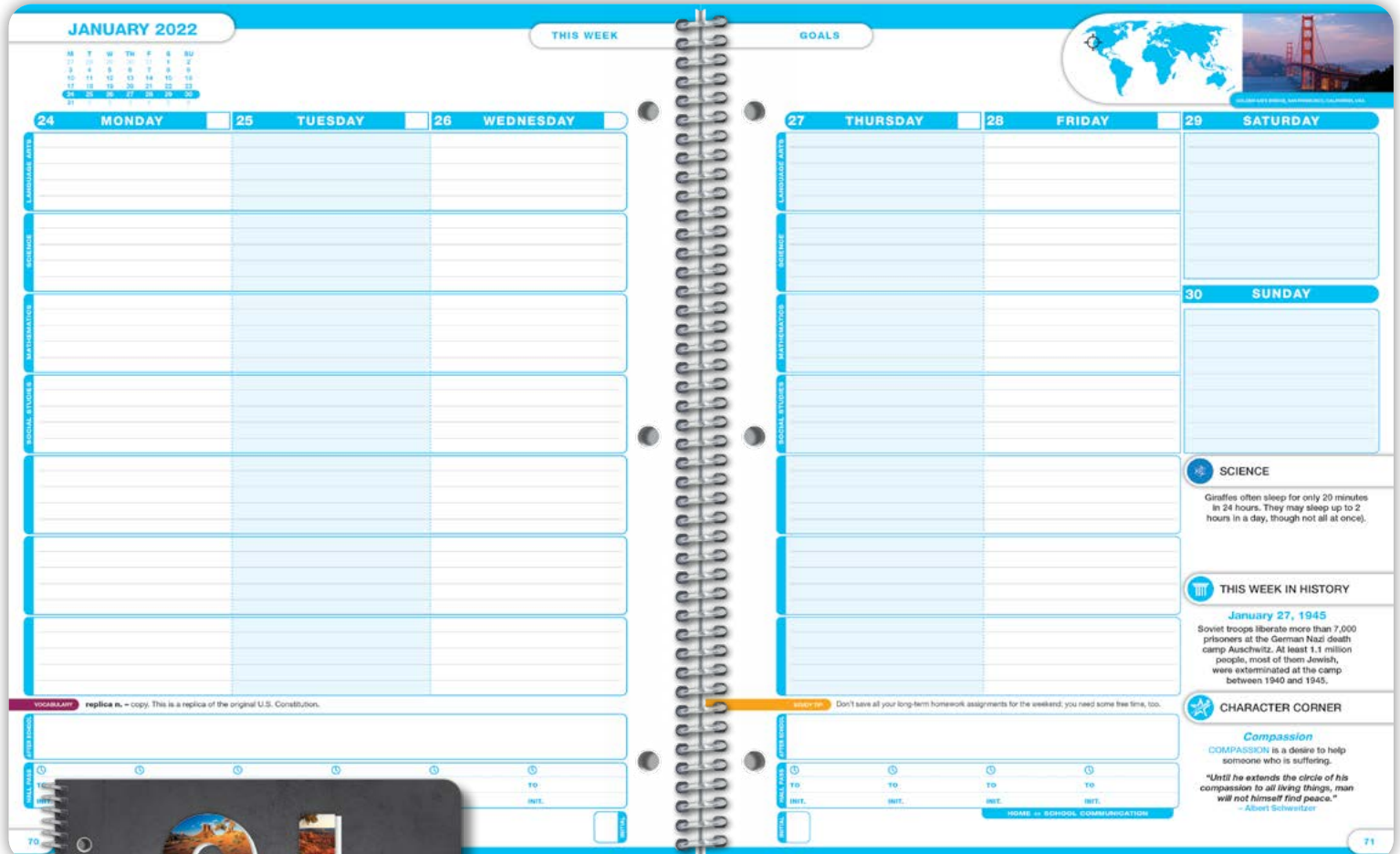
16

REFERENCE PAGES

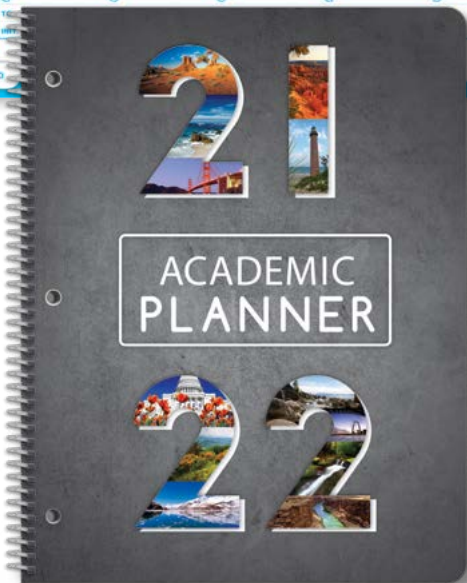
2

HALL PASS PAGES

The **TELLURIDE** is perfect for middle schoolers with plenty of room to write, subject headings in the vertical layout, character education, study tips, and history facts to encourage self-learning and organization.



STANDARD CARDSTOCK COVER



WEEKLY FEATURES INCLUDE

Vertical Layout • Inspirational Photos • Maps • Overview Calendar
Character Building • Inspirational Quotes • Daily Hall Passes
Goals & Notes • Block Schedule • Factoids • History • Vocabulary
Study Tips • Subject Headings • Home/School Communication

Thank you so much for reaching out to check on the student planners. Yes, they were delivered before expected and done perfectly. You are always most helpful and, we- I really appreciate all the time and help you give us. Take care,

Manchester High School

UPGRADE YOUR COVER!

See page 19 for Cover Options!

128
FULL-COLOR PAGES

104
WEEKLY PAGES
52 Full Weeks

0
MONTHLY PAGES

14
REFERENCE PAGES

2
HALL PASS PAGES

The **ACTIVE** datebook combines the same content from all our planners with healthy-living activities, facts, and challenges to create a one-of-a-kind datebook that focuses on mental health, physical health, and organization all at once.



STANDARD CARDSTOCK COVER



WEEKLY FEATURES INCLUDE

Vertical Layout • Overview Calendar • Daily Hall Passes
Positive Mental Health • Study Tips • Healthy Tips • Time Management
Planning for Success • History • Vocabulary • Block Schedule
Home/School Communication

Our planners are working well. We were able to distribute to our kids even though they are currently in a Distance Learning environment. Students are utilizing at home. Thank you for checking in!

South Pointe Middle School

UPGRADE YOUR COVER!

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144

FULL-COLOR PAGES

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52 Full Weeks

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MONTHLY PAGES

13

REFERENCE PAGES

0

HALL PASS PAGES

The **CHARACTER COUNTS!** Middle/High student planners offer character lessons and challenges for each of the Six Pillars of Character to create a positive school environment and help students learn the CHARACTER COUNTS! system.

They also feature ample writing space, colorful designs, study tips, planning helpers, and more.



WEEKLY FEATURES INCLUDE

Vertical Layout • Monthly and Weekly Character Building Themes
Inspirational Quotes • Subject Headings • Home/School Communication • Block Schedule

CHARACTERCOUNTS!

Yes, we got them, and they turned out great! Working with you and the team at School Datebooks was awesome. I really appreciated how responsive you were and that all my questions. I like how flexible the process is. Thank you again. I look forward to working with you again.

Elk Grove Charter

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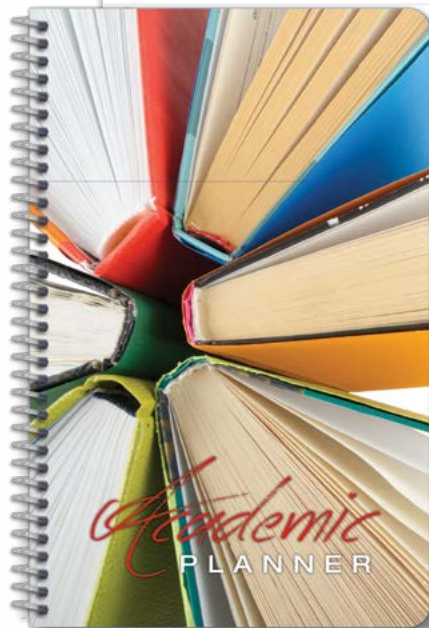
24
REFERENCE PAGES

4
HALL PASS PAGES

The **WINDSOR** is a classic, budget-friendly, **UNDATED** planner that gives students the freedom to get creative with plenty of writing space, subject icons, and daily hall passes.



STANDARD CARDSTOCK COVER



WEEKLY FEATURES INCLUDE

Horizontal Layout • Inspirational Photos & Maps • Character Building • Inspirational Quotes
Daily Hall Passes • Goals & Notes • Block Schedule • Factoids • Vocabulary • Study Tips
Subject Icons • Home/School Communication

"The planners have worked out well. I know Justin and I appreciated your timeliness on production and delivery. The proofing process made sense to me, thanks for helping with all my questions."

Decorah Middle School

UPGRADE YOUR COVER!

See page 19 for Cover Options!

STANDARD HANDBOOK OPTIONS

CUSTOMIZE YOUR CONTENT!

DO-IT-YOURSELF HANDBOOKS

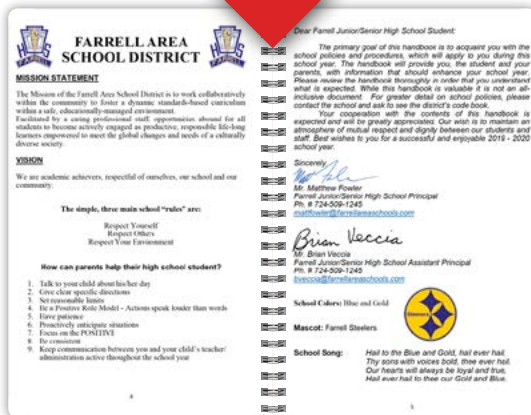
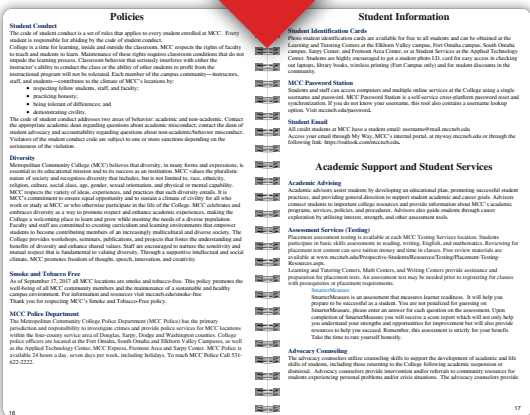
BLACK AND WHITE HANDBOOK

FULL COLOR HANDBOOK

PDF



PDF

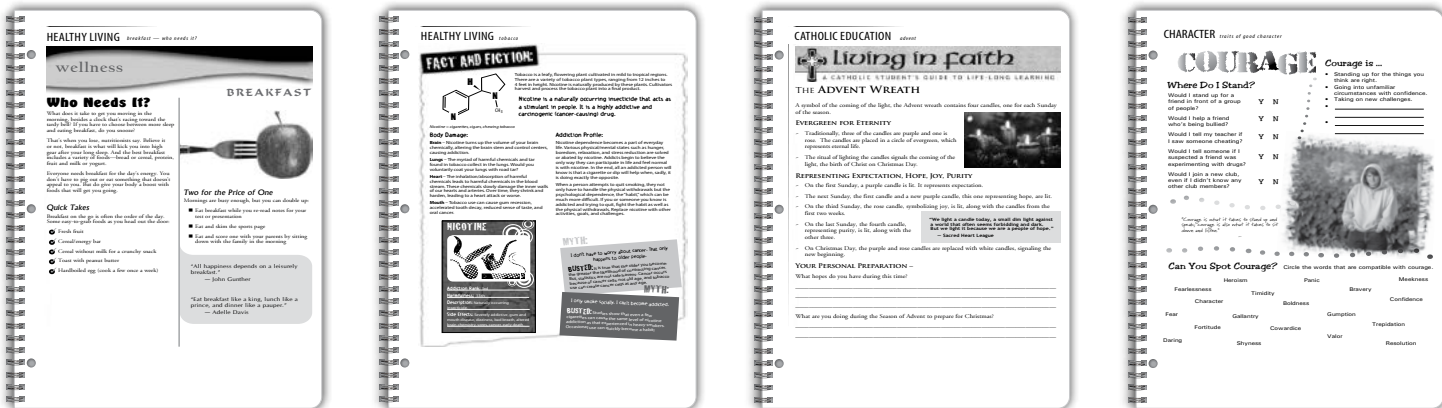


Choose from black and white or full color!

Handbooks are available in 8-page increments with do-it-yourself formatting.

REFERENCE PAGES AND SUPPLEMENTS

Choose from **MORE THAN 100** individual pages within varying topics including English, character education, internet safety, maps, the periodic table, mathematical equations, environmental awareness, success skills, and anti-bullying.



DATEBOOK ENHANCEMENTS

Add on some extra tools for your students to use. From This Week Markers to Sticker Pages – we’ve got what your students need to make this year a success!

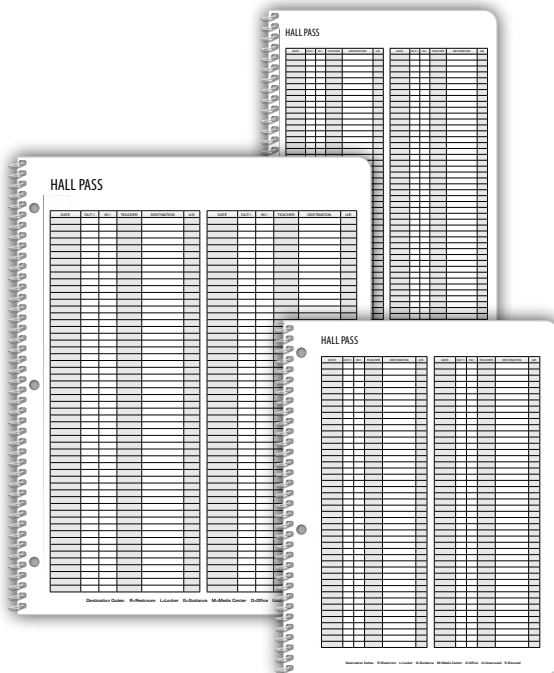
DURABLE POCKET PAGE

Our durable vinyl pockets help students keep track of IDs and more in this convenient addition.



STICKER PAGES

Sticker pages come with a variety of motivational stickers such as stars, medals, ribbons, and trophies.



CARDSTOCK HALL PASS PAGES

Our inserts provide a durable, heavy-use area for you to keep track of student hall traffic.

ACCESSORIES

OUR ACCESSORIES CAN HELP YOUR CLASSROOMS RUN MORE SMOOTHLY.

CREATE & INNOVATE WALL CHART

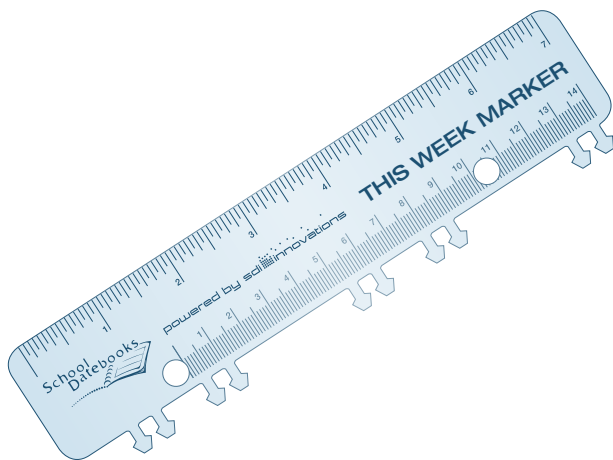


ENGAGE & IMAGINE WALL CHART



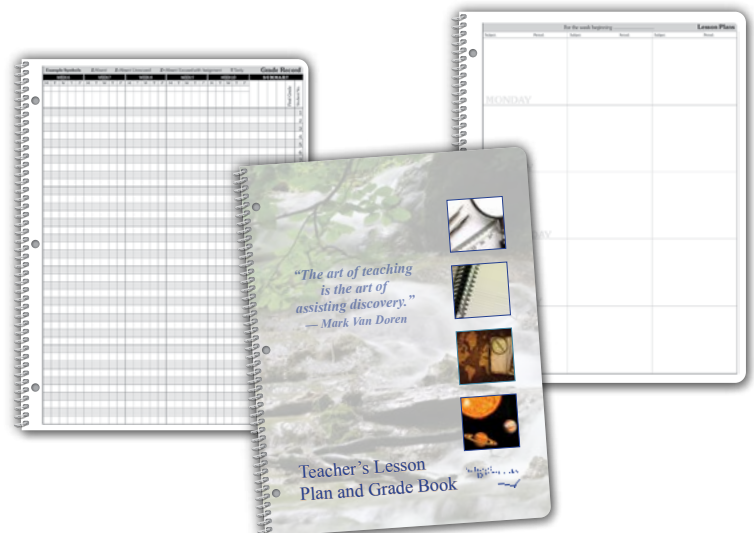
CLASSROOM WALL CHARTS

These 2' x 3', double-sided, dry erase charts make a great tool for classroom planning. Choose from either the Create & Innovate or the Engage & Imagine to coordinate with your planner. Planners sold separately.



THIS WEEK MARKER

Our durable, 7-inch rulers have special tabs that allow them to be removed and reattached to the binding.



LESSON PLAN & GRADE BOOK

Our combination Lesson Plan & Grade Book includes plenty of room for a year's worth of grades and lesson plans, and it is bound with a heavy-duty cardstock cover.

COVER UPGRADES!

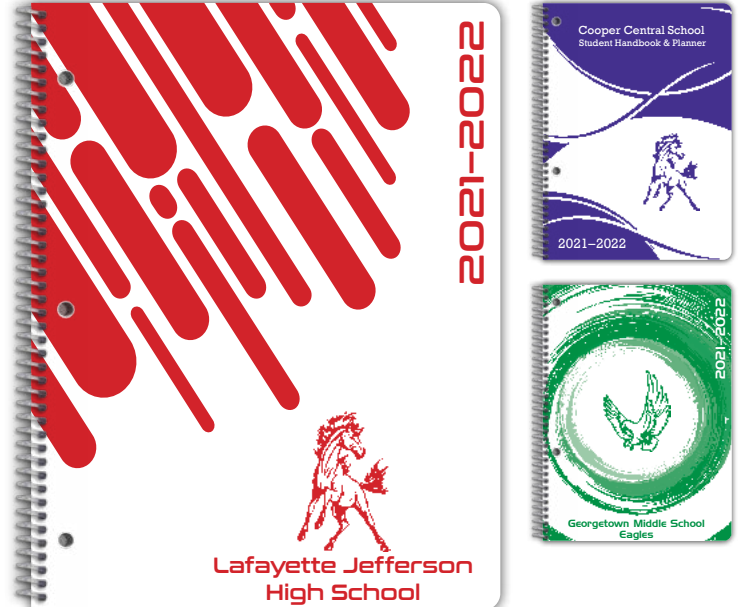
PERSONALIZED CARDSTOCK

Add your school mascot and name to any of our stock covers to personalize for your school!



SPIRIT

Boost school spirit with a cover made in your own school color! Your school mascot and name fit perfectly into every design.



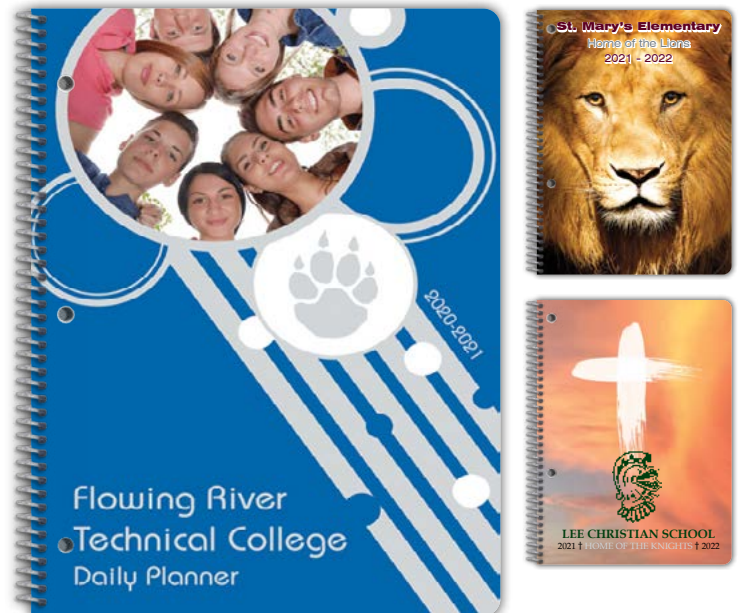
WINDOW

Our tough, plastic, window covers are great for schools that want an easy option with their school name displayed.*



CUSTOM

Custom covers are a great way to provide a unique option for your school's Standard Line planner.

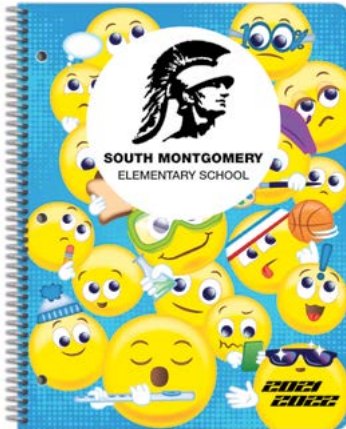


*Handbook must be purchased for school name to appear.

PERSONALIZED CARDSTOCK

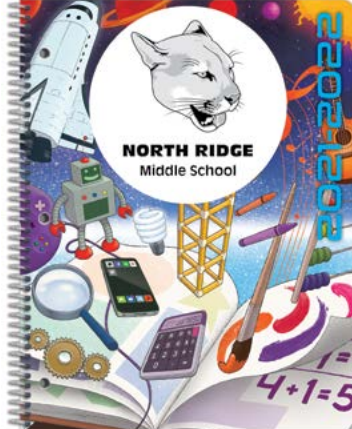
Our **STANDARD** Line laminated cardstock covers are the perfect way to get exactly what your school wants. With multiple design choices per planner size, we're sure to have something that fits your school. Personalize it by adding your mascot and school name (in black ink) to really make it yours!

SMILEY



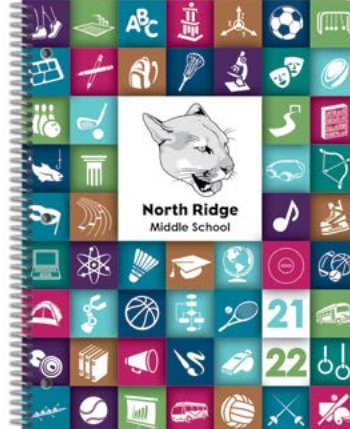
8.5" x 11"

UNIVERSE



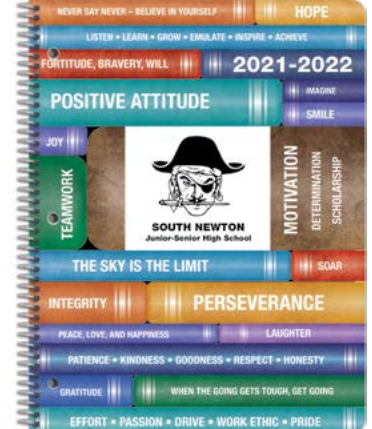
8.5" x 11"

COLOR ICONS



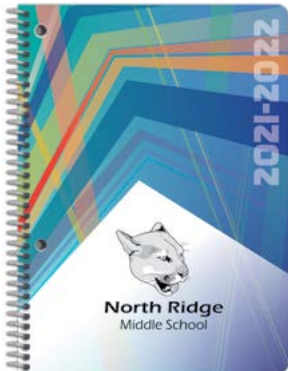
8.5" x 11"

BOOKS



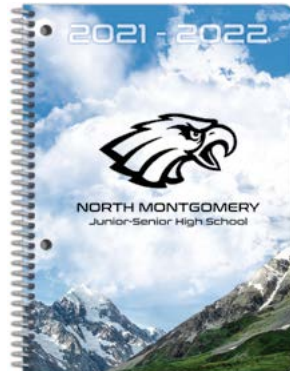
8.5" x 11"

EXPANSE



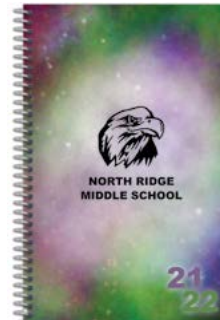
6.625" x 9"

MOUNTAINS



6.625" x 9"

COSMOS



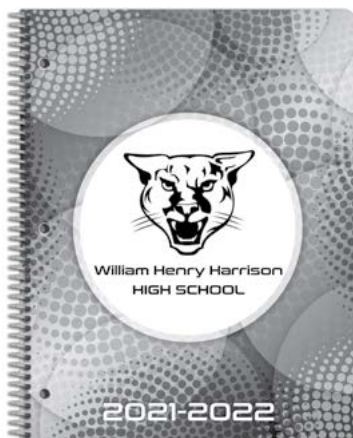
5.5" x 8.5"

HOLOGRAM



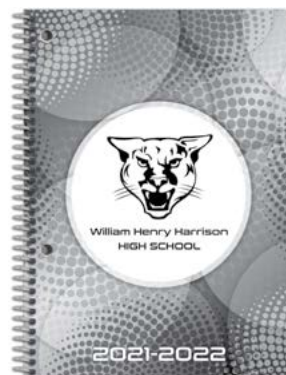
5.5" x 8.5"

HALFTONE BIG



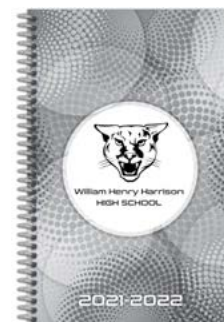
8.5" x 11"

HALFTONE MID



6.625" x 9"

HALFTONE SMALL



5.5" x 8.5"

SPIRIT COVERS

Need to show a bit more school pride? Our **SPIRIT** covers are exactly what you're looking for. Choose from our 18 standard colors and add your school mascot or logo to boost school spirit in no time. Perfect for any size standard datebook.



**Want to see your own color or mascot? Let us know;
we'll send you a cover mockup at no charge!**

Spirit Covers can include back cover and inside cover printing for an additional charge.

STANDARD COLOR OPTIONS



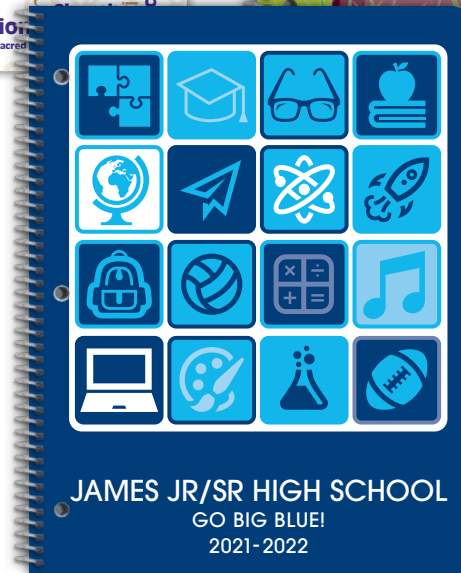
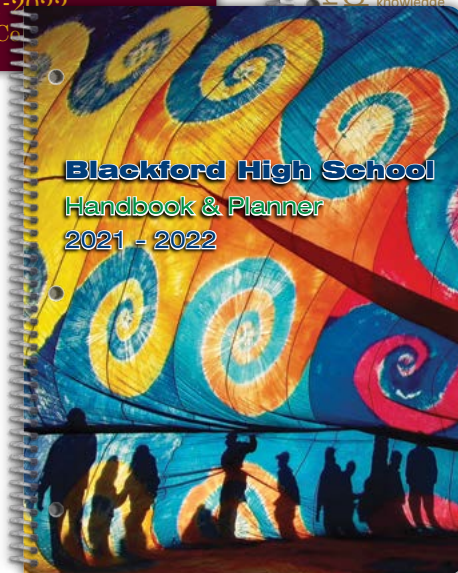
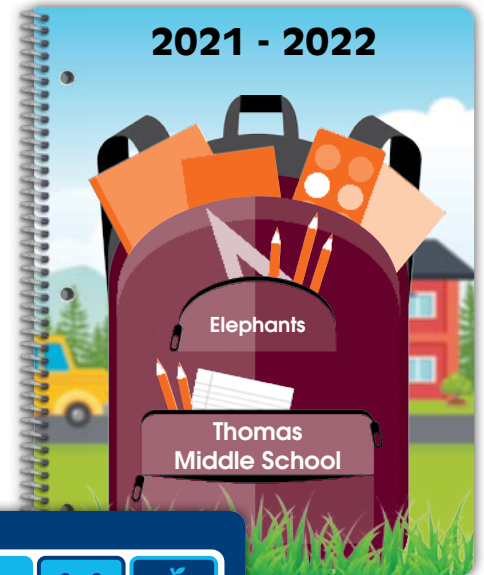
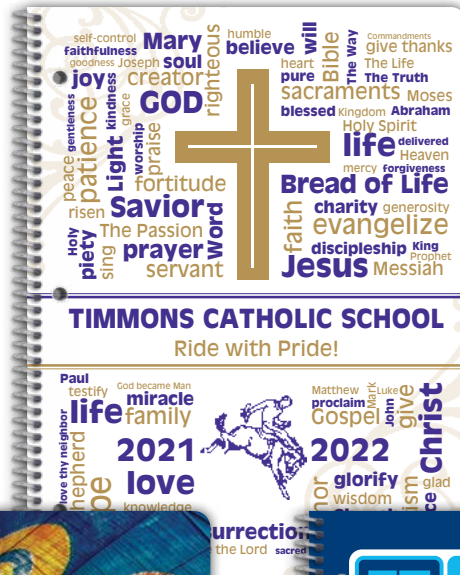
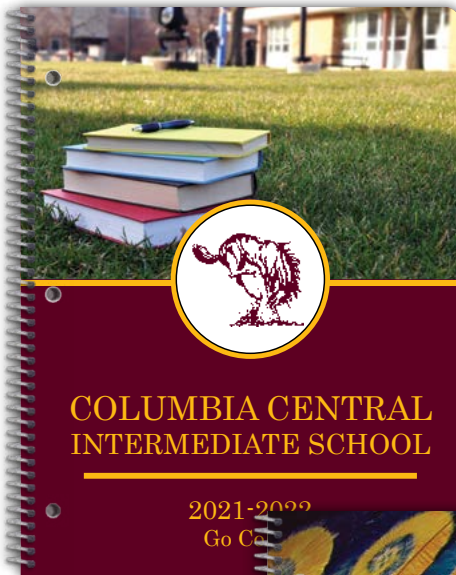
SPIRIT COVERS

Choose your cover color, add your school name and your mascot. Printed on laminated cardstock.

Want to customize your design further?
Upgrade to a custom cardstock cover.

CUSTOM COVERS

Upgrade your look with our **CUSTOM** covers. There are over 50 templates that are available for Custom Cardstock and are easily customizable to your school colors.



CUSTOMIZED CARDSTOCK COVERS

CUSTOMIZED CARDSTOCK FRONT COVER

For just a little more, we'll print your design on your front cover in full color. Our heavy-duty, specially laminated cardstock will really make your design pop! Submit your design or use a template.

CUSTOMIZED & SPIRIT CARDSTOCK BACK COVER

Back cover customization is also available!

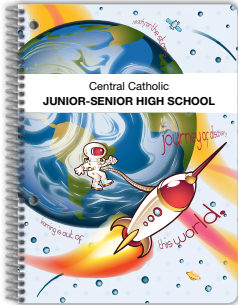
CUSTOMIZED & SPIRIT CARDSTOCK INSIDE COVERS

Upgrade to include your own full-color artwork on inside covers. (Only available if you customized your back cover).

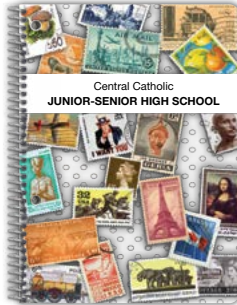
WINDOW COVERS

Add professional designs to your datebooks with a plastic **WINDOW COVER** upgrade. Window covers allow your title page information to show through the window when you purchase a handbook. Handbook pages must be purchased for school name to appear through the window.

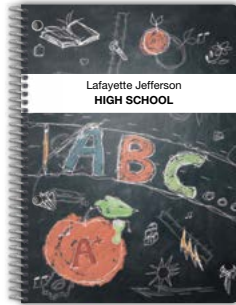
3D SPACE



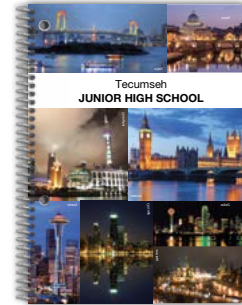
3D STAMPS



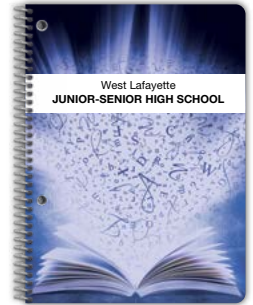
CHALKBOARD



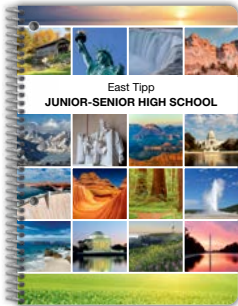
CITIES



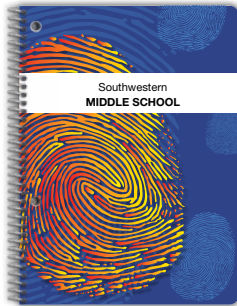
DAYDREAM



DESTINATION



FINGERPRINT



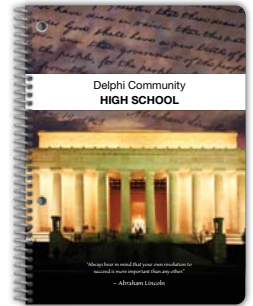
GALAXY



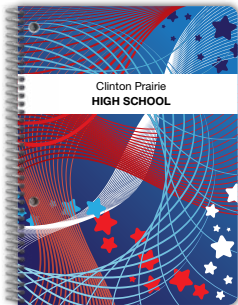
INSPIRATION



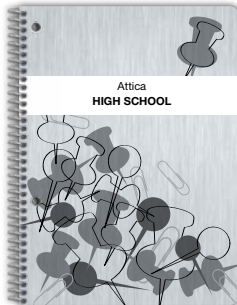
LINCOLN



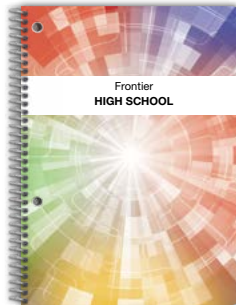
PATRIOTIC



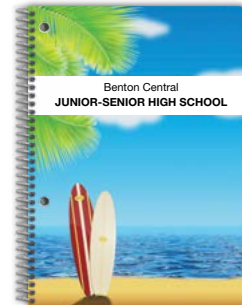
PINS



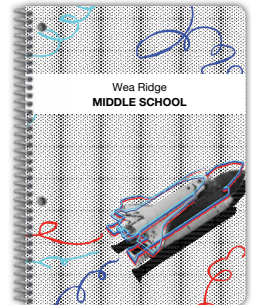
PRISM



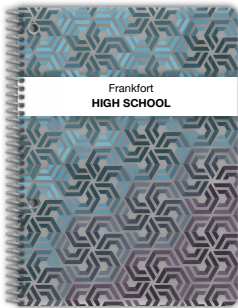
SEASIDE



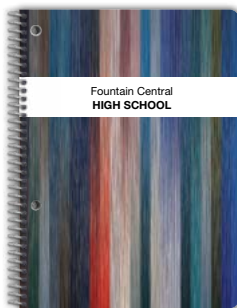
SHUTTLE



SLATE



VINTAGE



WATER



PLASTIC WINDOW COVERS

Size and availability vary by design. School name appears only when a handbook is also purchased.