

- All Personalized Cover proofs will include stock images of the inside front, inside back and back covers.
- Lucida Bright will be the default font used
- The first line will be **bold**
- The second and third lines will each have consecutively smaller font

School Name

School Title

School Subtitle

- Mascot files need to be sent as .jpg, .pdf, .tif, or .eps.
- For best results, we highly recommend no less than 300 dpi resolution.

# of Lines	MASCOT SIZE		
	5.5" x 8.5"	6.625" x 9"	8.5" x 11"
0	3.25" x 3.25"	3.5" x 3.5"	4.5" x 4.5"
1	2.75" x 2.75"	3" x 3"	4" x 4"
2	2.5" x 2.5"	2.75" x 2.75"	3.75" x 3.75"
3+	2.25" x 2.25"	2.5" x 2.5"	3.5" x 3.5"

- Inside Front/Back Covers & Back Cover Graphics
 - All Outside Back Covers: 4 Year Calendar
 - Mid and Large Planners - Inside Front and Back: North America Map/World Map
 - Small Planners - Inside Front and Back: North America Map/Periodic Table



Inside Front
Cover



Inside Back
Cover



Inside Back Cover
(Small Only)



Outside Back
Cover

- Front Covers
 - Small Size (Steamboat Planner)



Journey



Marble



Perspective

- Mid-Size (Boulder Planner)



Beachwood



Marble



Silk

- Big Size (Telluride, Create, Imagine, Engage Planners)



Iconic



Lightbulb



Marble