

2022-2023



STUDENTS NEED PLANNERS NOW MORE THAN EVER.

3 Reasons Why Keeping a Physical Planner Has Never Been More Important

After a year unlike any other, schools did an astounding job transitioning to the new normal.

The change from in-person learning to online learning may have been hard for some students to grasp, but one consistent tool that kept them organized throughout the year was their planner.

Because of this, paper planners continue to be important in increasing focus, memory, and efficient planning while also lowering distractions and student failure rates.

Planning in digital spaces can negatively impact students' ability to learn valuable time-management skills that are necessary in college, the workplace, and adulthood.

1. TIME MANAGEMENT

Handwriting forces the brain to focus and leads to success

Advanced time-management skills are critical for students to develop at an early age. However, there's much more involved in time management than making an appointment on a laptop, and a physical planner is the perfect solution.

- Written sections demand that students process the information in their schedules.
- Focused writing spaces teach effective planning strategies using active brain processes.
- Daily comment sections foster communication among students, teachers, and parents.



2. HEIGHTENED MEMORY

Physical planners combat digital glitches and forgetfulness

Studies show handwritten notes improve memory and student success, and planning is no exception.

- Handwritten daily planning sections increase recollection of assignments, reducing failure.
- Physical planners bypass computer glitches – and student excuses for missing assignments.
- Goals and notes spaces teach students responsibility while also encouraging creativity.



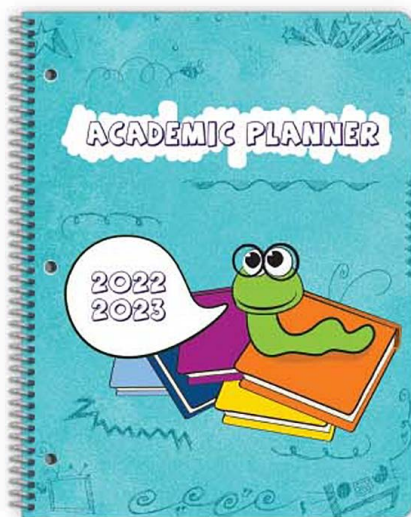
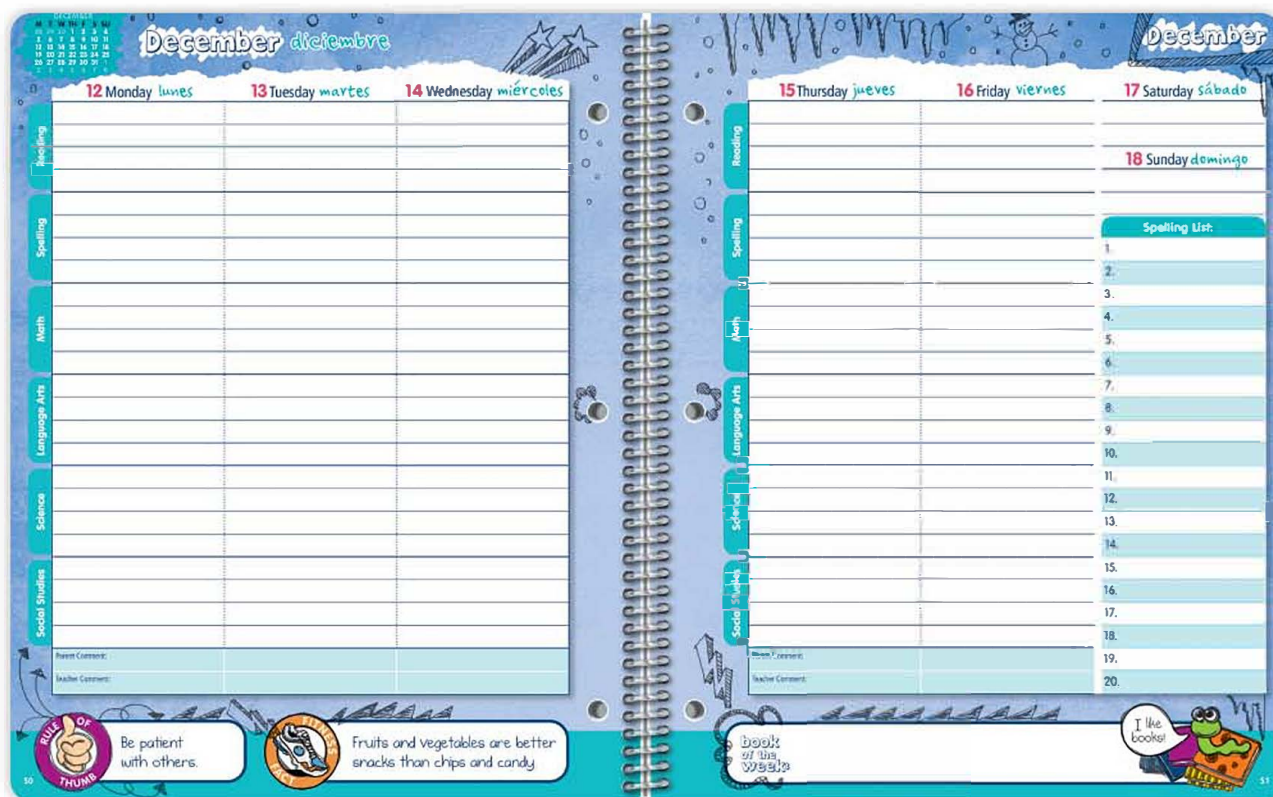
3. FEWER DISTRACTIONS

Physical planners keep focus on tasks at hand

Finally, a hard-copy planner helps students focus on their schedules and mitigate distractions from their digital devices.

- Tangible planners remove notifications and pop-ups that interrupt students' focus.
- Regularly recording written tasks helps students become independent of their devices.

The **CREATE** features bilingual headings, ample writing space, factoids, a spelling list, reading tracking, and character building.



STANDARD CARDSTOCK COVER

WEEKLY FEATURES INCLUDE

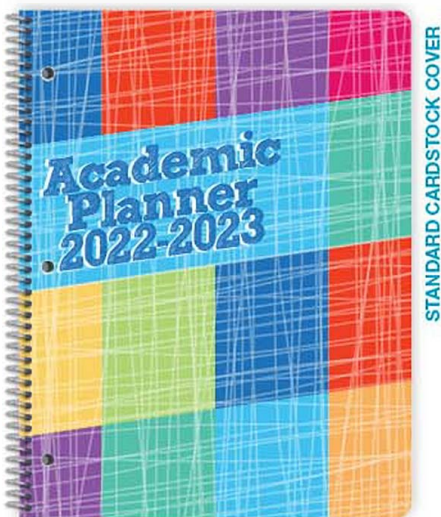
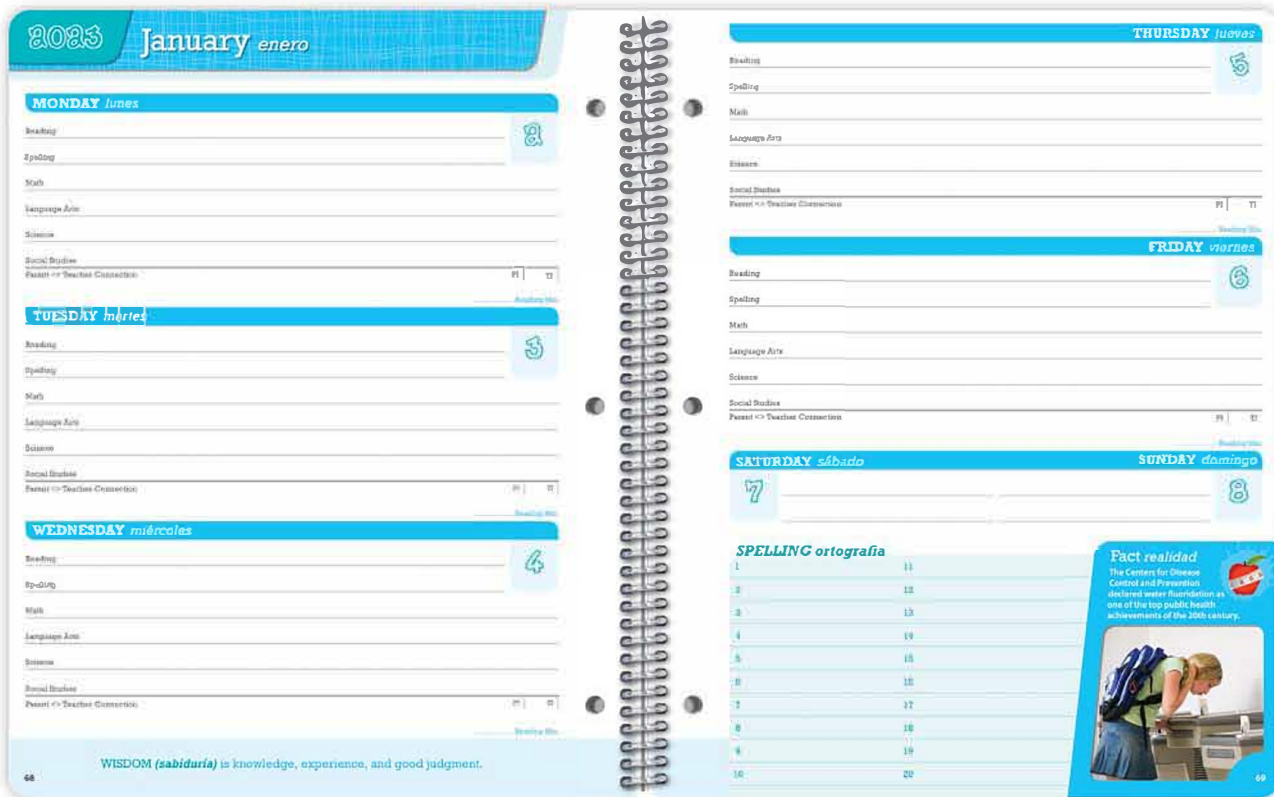
Vertical Layout • Overview Calendar • Illustrations • Character Education
Spelling List (20 Words) • Reading Tracking • Goals & Notes •
Bilingual Headings • Fitness Facts • Subject Headings • Home/School
Communication

We received our agenda order and we are very pleased with them. Thank you for assisting us with our order this year!

Compton Elementary School



The **IMAGINE** features bilingual headings, ample writing space, factoids, a spelling list, reading tracking, and character building.



WEEKLY FEATURES INCLUDE

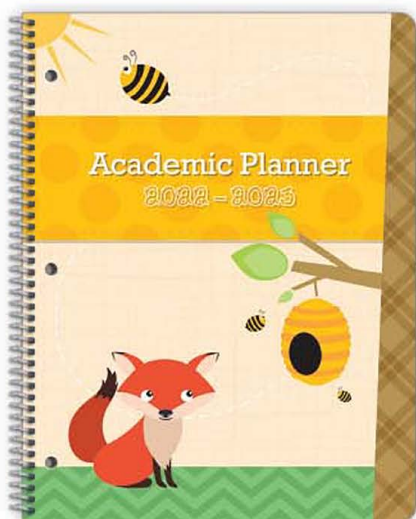
Horizontal Layout • Inspirational Photos • Character Education
Reading Tracking • Goals & Notes • Bilingual Headings
Spelling List (20 Words) • Factoids • Subject Headings
Home/School Communication

“Thank you so much. I was not expecting it to be shipped this soon. I appreciate all you have done to get it to us.”

Bowling Middle School



The **ENGAGE** is bilingual and features a spacious home-to-school communication area, factoids, a spelling list, reading tracking, and character building.



STANDARD CARDSTOCK COVER

WEEKLY FEATURES INCLUDE

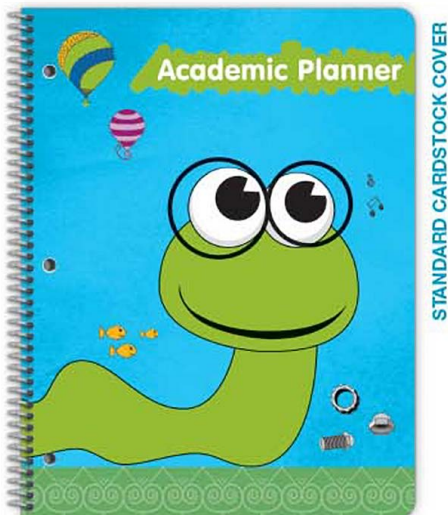
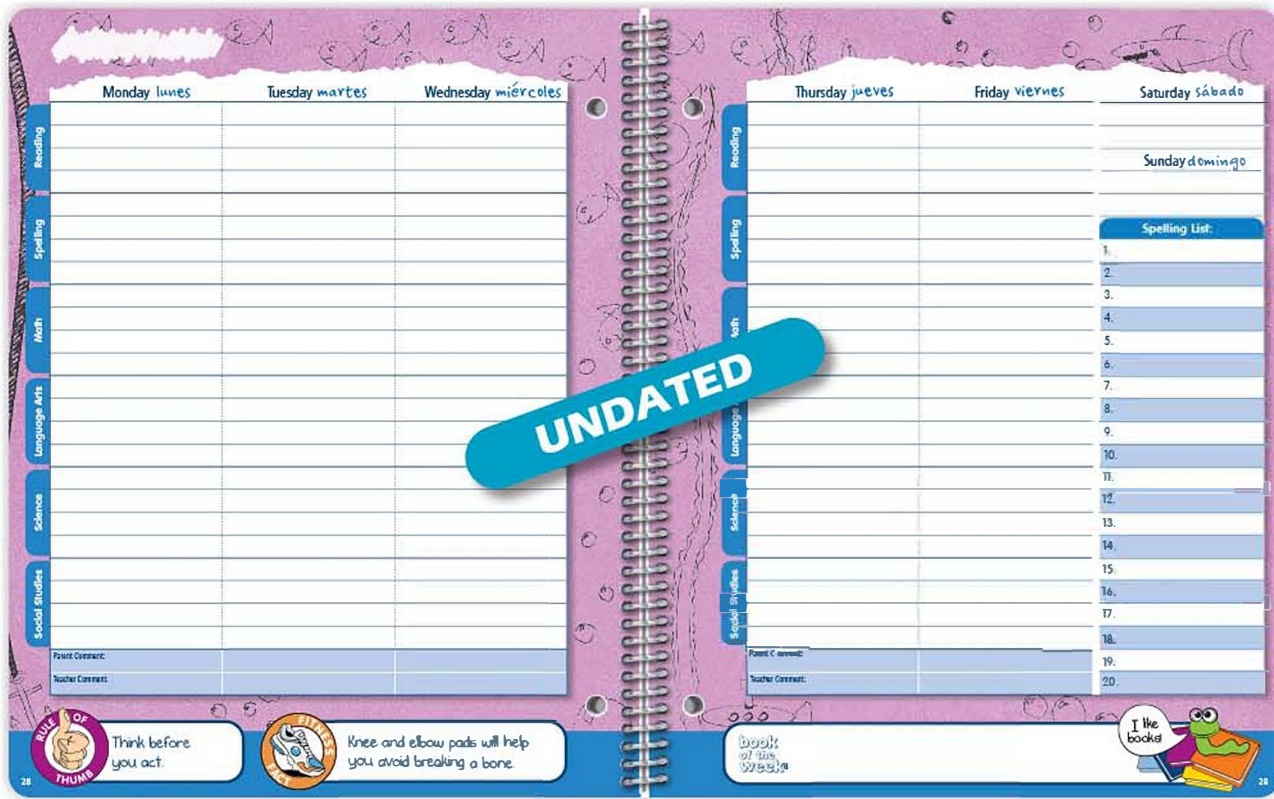
Horizontal Layout • Inspirational Photos • Character Education
Spelling List (20 Words) • Reading Tracking • Goals & Notes
Bilingual • Factoids • Home/School Communication

School Datebooks made ordering the easiest in the 15 yrs. I have been here! I'm so happy to have found your company! Thank you again for all your help!

Cedar Crest Middle School



Unsure of quantities? Only get funding every 2 years? The **INNOVATE** is an **UNDATED** calendar, packed with the same great features as our best-selling Create.



WEEKLY FEATURES INCLUDE

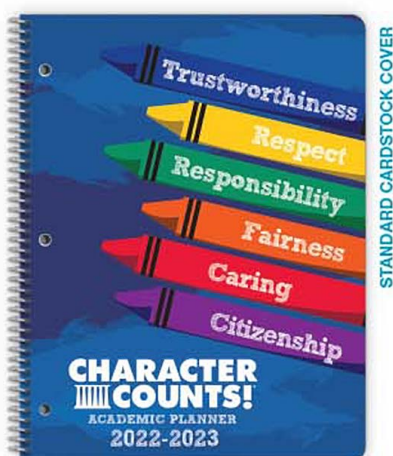
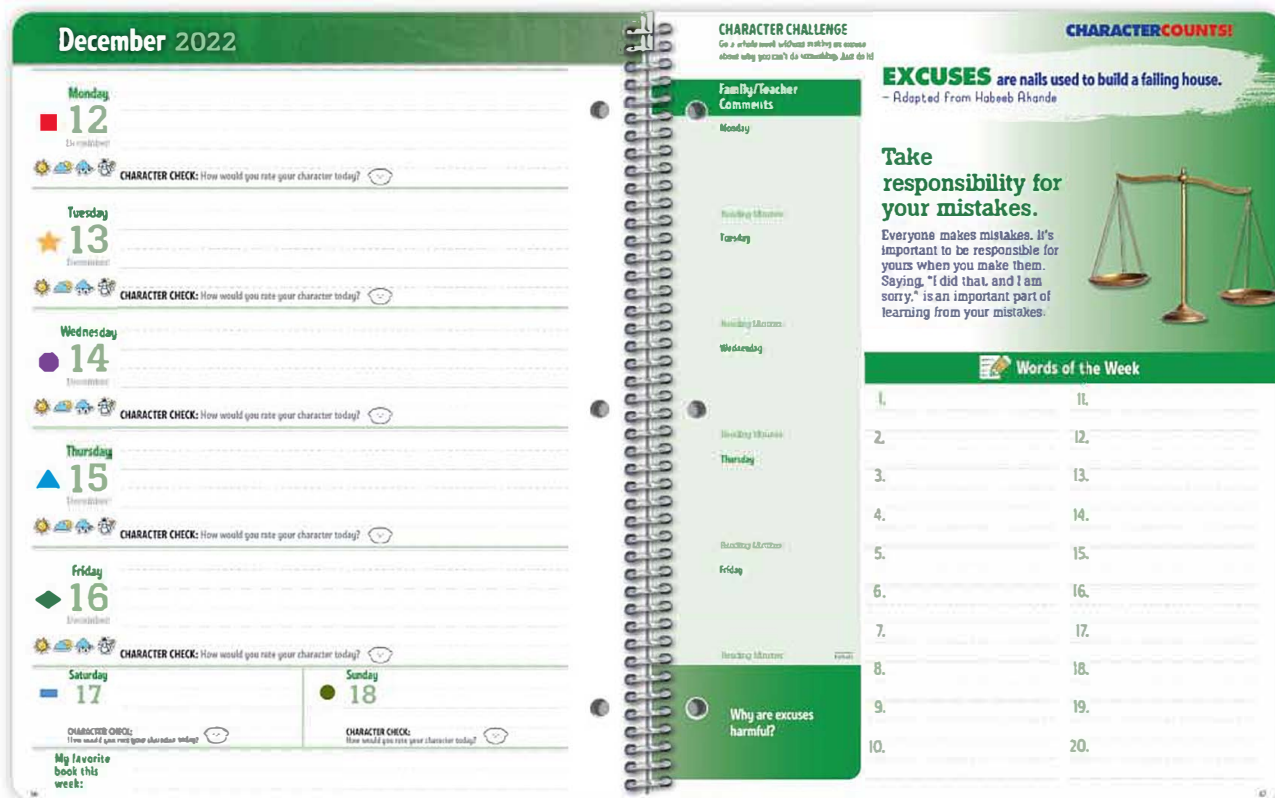
Vertical Layout • Illustrations • Character Education • Spelling List (20 Words)
Reading Tracking • Goals & Notes • Bilingual Headings • Fitness Facts
Subject Headings • Home/School Communication

They were all delivered to our site last Friday; and they look fantastic! Thank you again so much for all of your help, and doing such a great job with them! We look forward to continuing a very happy relationship with you and your team!!

Morada Middle School



The **CHARACTER COUNTS! Primary** student planner offers character lessons and challenges for each of the Six Pillars of Character to create a positive school environment and help students learn the CHARACTER COUNTS! system. They also feature ample writing space for smaller hands, words of the week, colorful designs, and more.



WEEKLY FEATURES INCLUDE

Horizontal Layout • Words of the Week • Monthly and Weekly Character Building Themes • Dashed Lines • Weather Icons
Home/School Communication

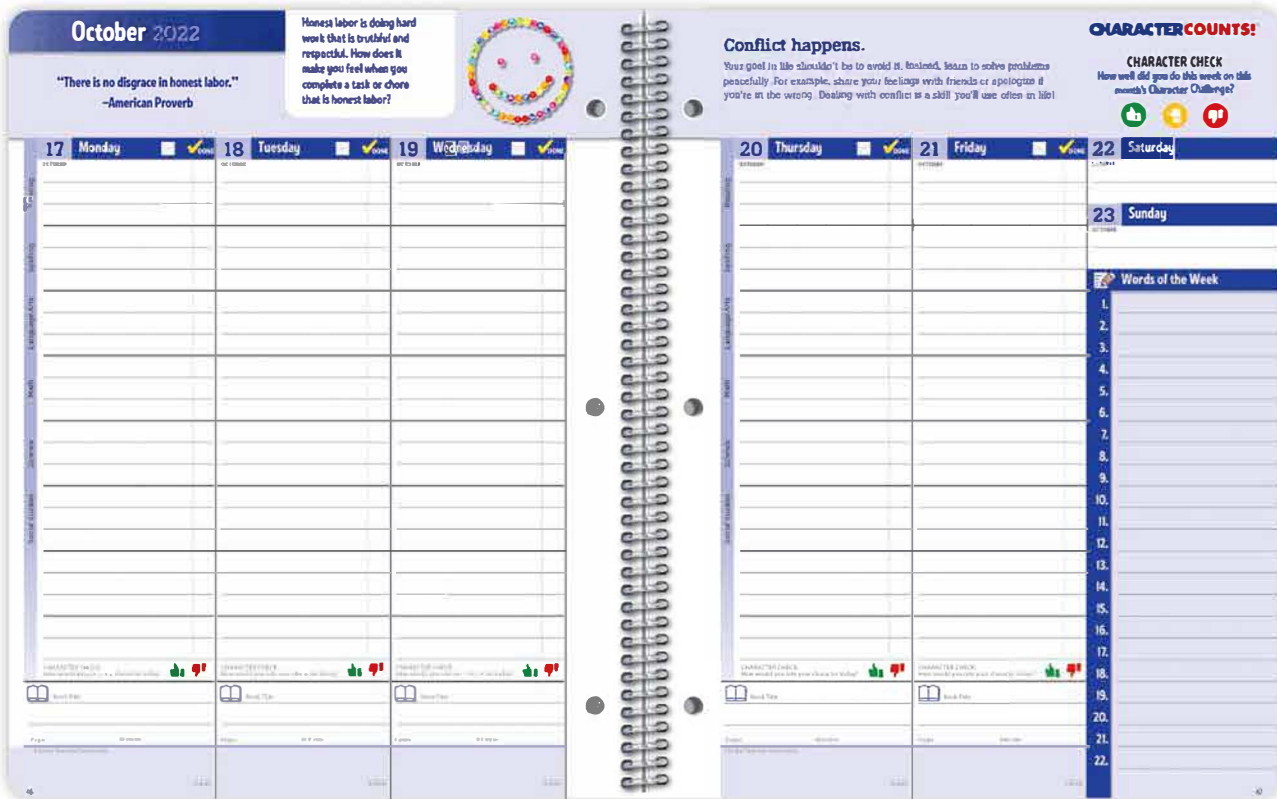
The books look amazing and are perfect!!! Thank you so much!

Dillard Academy



CHARACTERCOUNTS!

The **CHARACTER COUNTS! Elementary** student planner offers character lessons and challenges for each of the Six Pillars of Character to create a positive school environment and help students learn the CHARACTER COUNTS! system. They also feature ample writing space for smaller hands, words of the week, colorful designs, and more.



WEEKLY FEATURES INCLUDE

Vertical Layout • Words of the Week • Monthly and Weekly Character Building Themes • Inspirational Quotes • Subject Headings • Home/School Communication • Block Schedule

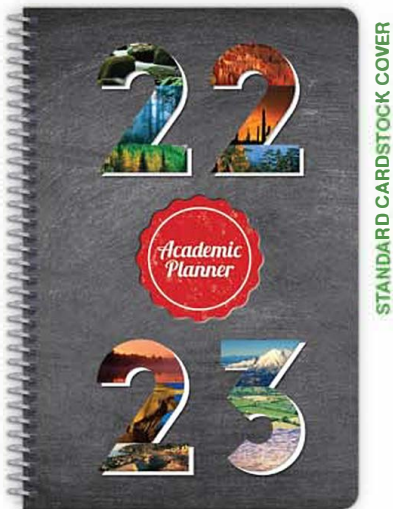
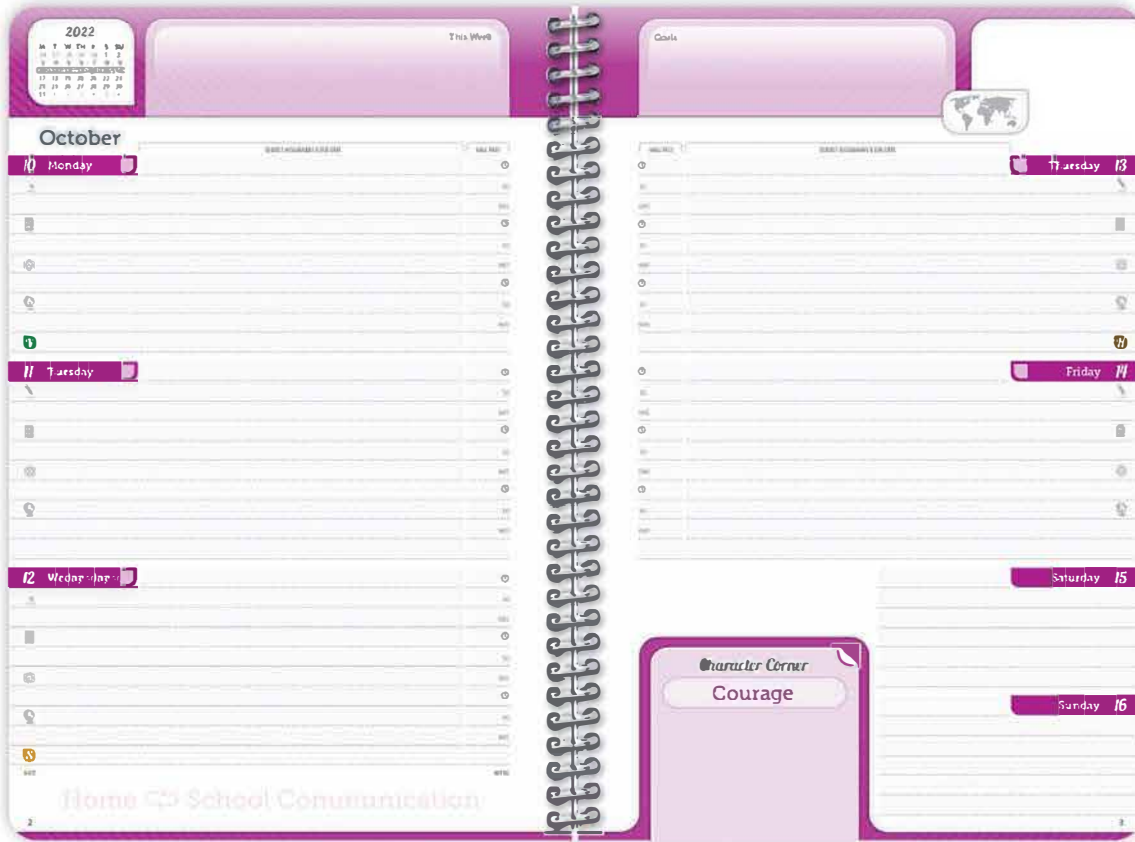
Hello! Just wanted to let you both know that our agendas were delivered today! What a quick turnaround. Thanks for all your help.

Avon Intermediate School East



CHARACTER COUNTS!

The **STEAMBOAT** design encourages lifelong organizational skills with subject icons, weekly notes and goals, and home-school communication perfect for ingraining good habits for success into students' daily lives.



WEEKLY FEATURES INCLUDE

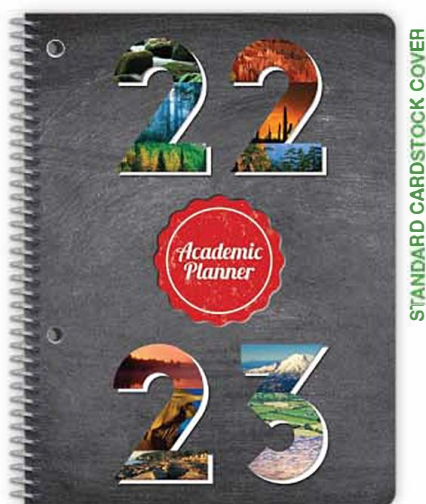
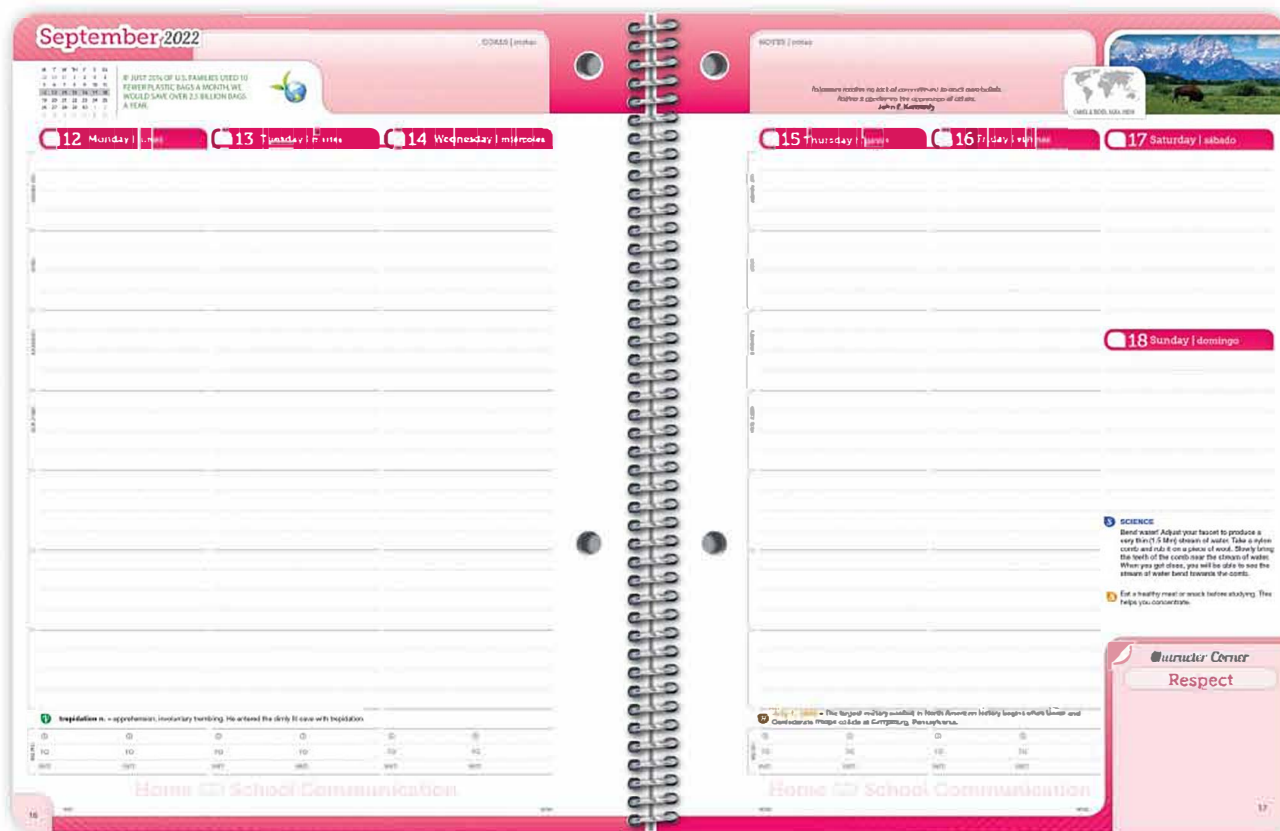
Horizontal Layout • Inspirational Photos & Maps • Overview Calendar
Character Building • Inspirational Quotes • Daily Hall Passes • Goals & Notes
• Block Schedule • Factoids • History Vocabulary • Study Tips • Subject
Icons • Home/School Communication

“They arrived this morning and from what I can tell they look great!”

York Catholic High School



The **BOULDER** design encourages students to be the best they can be through numerous bonus features, including weekly goals, organizational tools, and inspirational quotes.



WEEKLY FEATURES INCLUDE

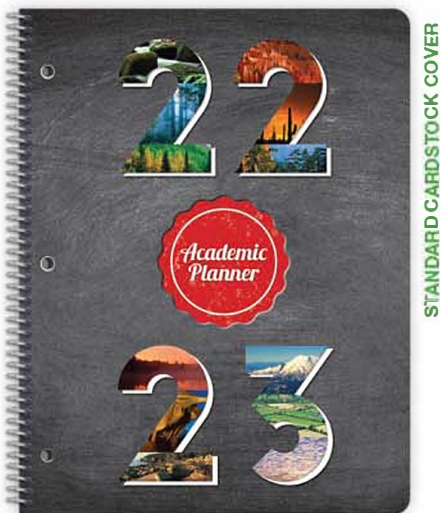
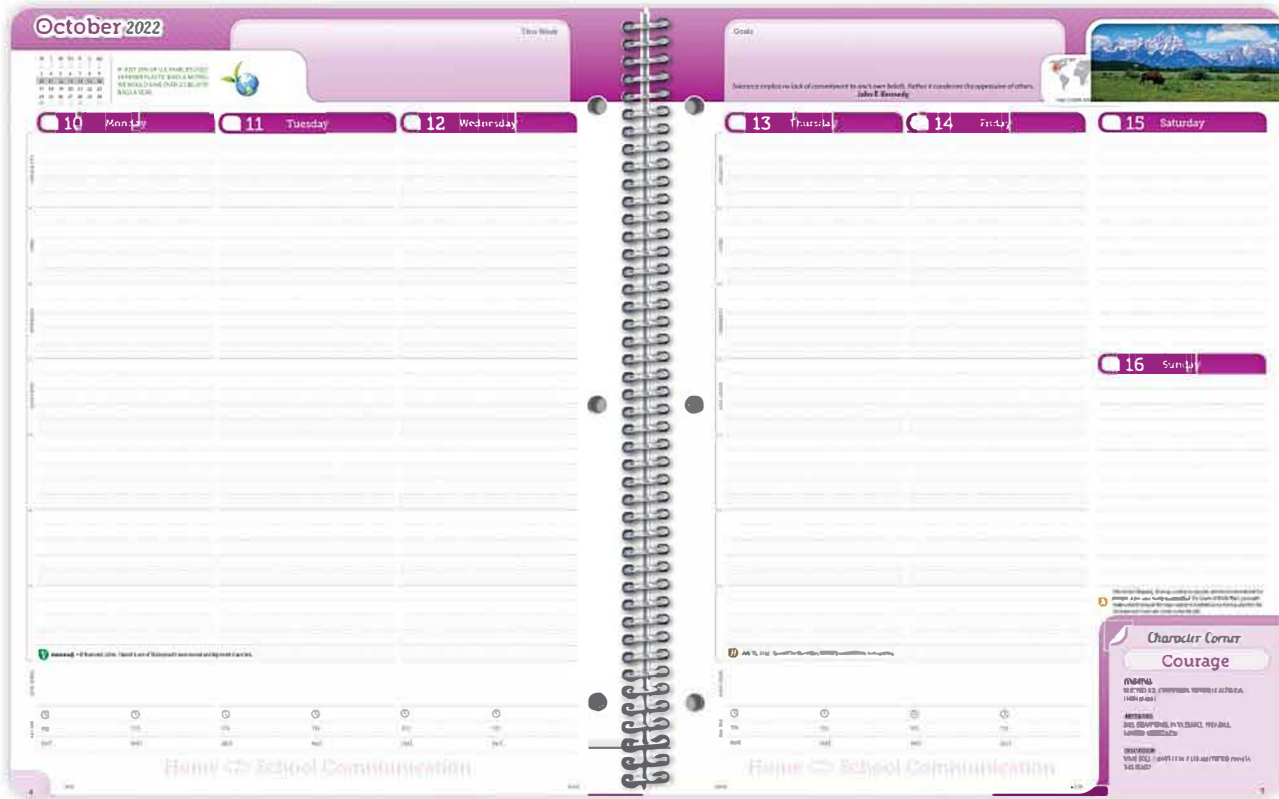
Vertical Layout • Inspirational Photos & Maps • Overview Calendar • Character Building • Daily Hall Passes • Goals & Notes • Bilingual Headings • Block Schedules • Factoids History • Vocabulary • Study Tips • Subject Headings • Home/School Communication

You guys are AWWWESOME!!! Thank you for your patience and working with us with all of our new changes and COVID. The shipment is getting here quicker than we expected. Tell everyone that they are awesome and appreciate all that you do. Thank you.

University of Arizona – College of Engineering



The **TELLURIDE** is perfect for middle schoolers with plenty of room to write, subject headings in the vertical layout, character education, study tips, and history facts to encourage self-learning and organization.



WEEKLY FEATURES INCLUDE

Vertical Layout • Inspirational Photos • Maps • Overview Calendar
Character Building • Inspirational Quotes • Daily Hall Passes
Goals & Notes • Block Schedule • Factoids • History • Vocabulary
Study Tips • Subject Headings • Home/School Communication

I delivered these today to our client and they are very pleased with the books. Thank you and your team for a great job and easy to work with. Thanks.

**Southern University Center for
Undergraduate Student Achievement**



The **CHARACTER COUNTS! Middle/High** student planner offers character lessons and challenges for each of the Six Pillars of Character to create a positive school environment and help students learn the CHARACTER COUNTS! system. They also feature ample writing space, colorful designs, study tips, planning helpers, and more.



WEEKLY FEATURES INCLUDE

Vertical Layout • Monthly and Weekly Character Building Themes
Inspirational Quotes • Subject Headings • Home/School
Communication • Block Schedule

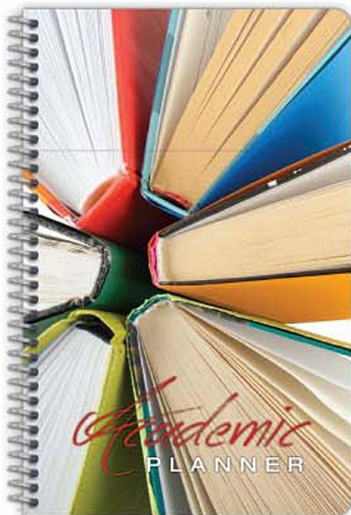
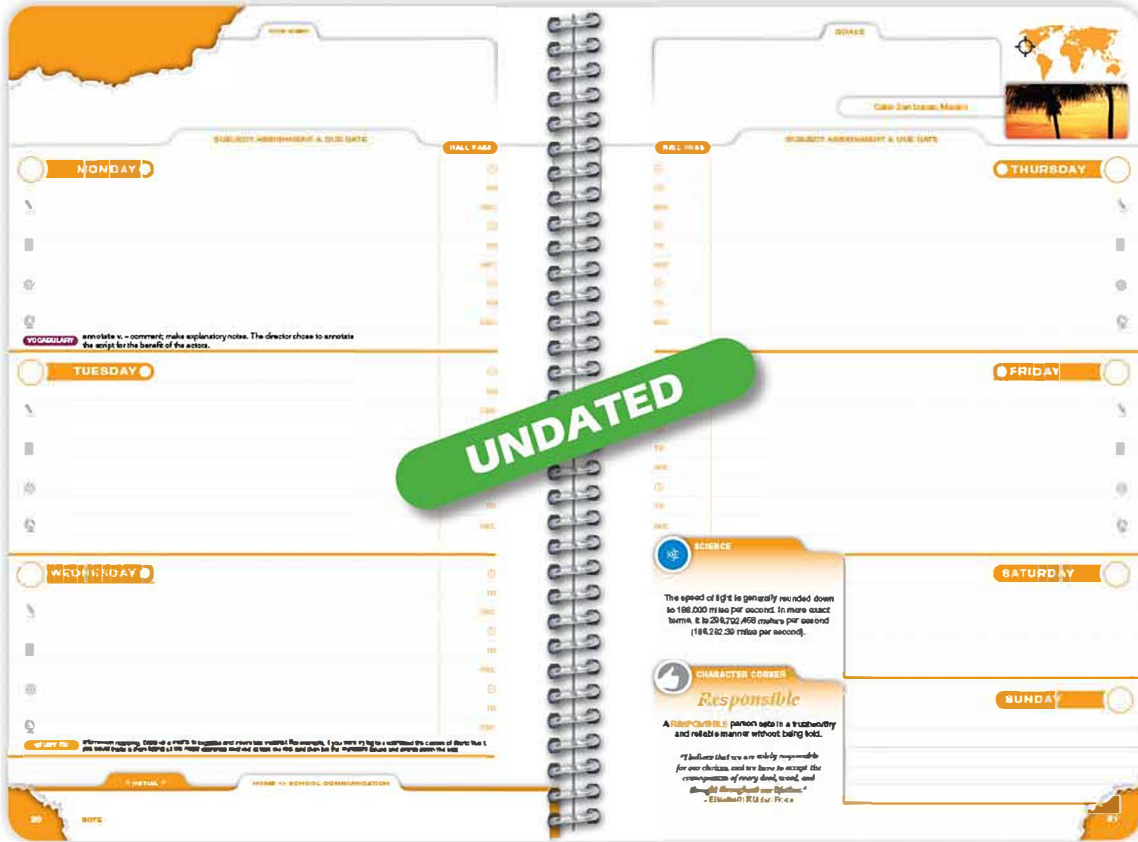
“Thank you very much! They are beautiful!”

Alamance Elementary School



CHARACTERCOUNTS!

The **WINDSOR** is a classic, budget-friendly, **UNDATED** planner that gives students the freedom to get creative with plenty of writing space, subject icons, and daily hall passes.



STANDARD CARDSTOCK COVER

WEEKLY FEATURES INCLUDE

Horizontal Layout • Inspirational Photos & Maps • Character Building • Inspirational Quotes • Daily Hall Passes • Goals & Notes • Block Schedule • Factoids • Vocabulary • Study Tips • Subject Icons • Home/School Communication

Wow! Out for delivery tomorrow? That's amazing. Thank you

Gateway Community and Technical College



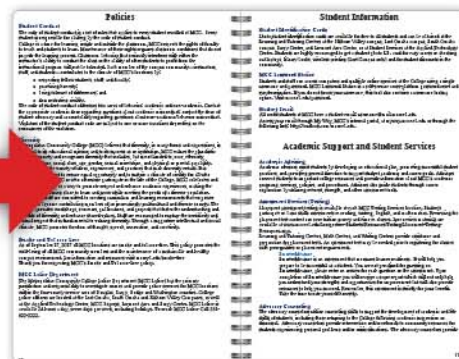
DO-IT-YOURSELF HANDBOOKS

Standard Line handbooks are available in 8-page increments with do-it-yourself formatting.

Choose from black and white or full color!

BLACK AND WHITE HANDBOOK PRICING

5.5" x 8.5"	\$.12/8 pages
6.625" x 9"	\$.16/8 pages
8.5" x 11"	\$.20/8 pages



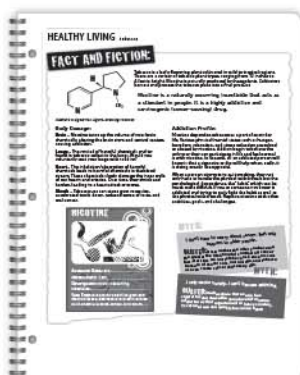
FULL COLOR HANDBOOK PRICING

5.5" x 8.5"	\$.24/8 pages
6.625" x 9"	\$.32/8 pages
8.5" x 11"	\$.40/8 pages



REFERENCE PAGES AND SUPPLEMENTS

Choose from **MORE THAN 100** individual pages within varying topics including English, character education, internet safety, maps, the periodic table, mathematical equations, environmental awareness, success skills, and anti-bullying. Go to SCHOOLDATEBOOKS.COM for details.



DATEBOOK ENHANCEMENTS

Add on some extra tools for your students to use. From This Week Markers to Sticker Pages – we've got what your students need to make this year a success!

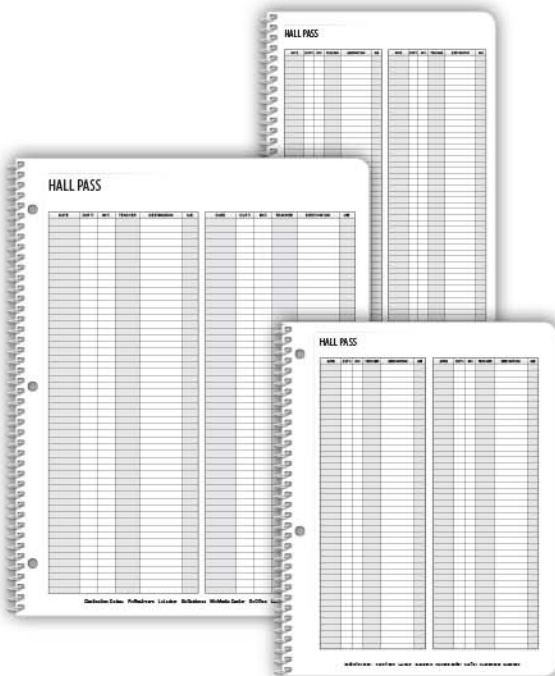
DURABLE POCKET PAGE

Our durable vinyl pockets help students keep track of IDs and more in this convenient addition.



STICKER PAGES

Sticker pages come with a variety of motivational stickers such as stars, medals, ribbons, and trophies.



CARDSTOCK HALL PASS PAGES

Our inserts provide a durable, heavy-use area for you to keep track of student hall traffic.

CREATE & INNOVATE WALL CHART**ENGAGE & IMAGINE WALL CHART****CLASSROOM WALL CHARTS**

These 2' x 3', double-sided, dry erase charts make a great tool for classroom planning. Choose from either the Create & Innovate or the Engage & Imagine to coordinate with your planner. Planners sold separately.

**THIS WEEK MARKER**

Our durable, 7-inch rulers have special tabs that allow them to be removed and reattached to the binding.

**LESSON PLAN & GRADE BOOK**

Our combination Lesson Plan & Grade Book includes plenty of room for a year's worth of grades and lesson plans, and it is bound with a heavy-duty cardstock cover.

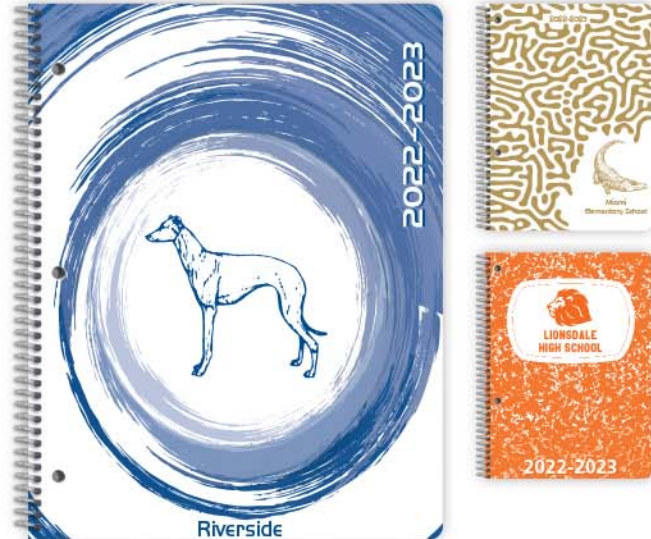
PERSONALIZED CARDSTOCK

Add your school mascot and name to any of our stock covers to personalize for your school!



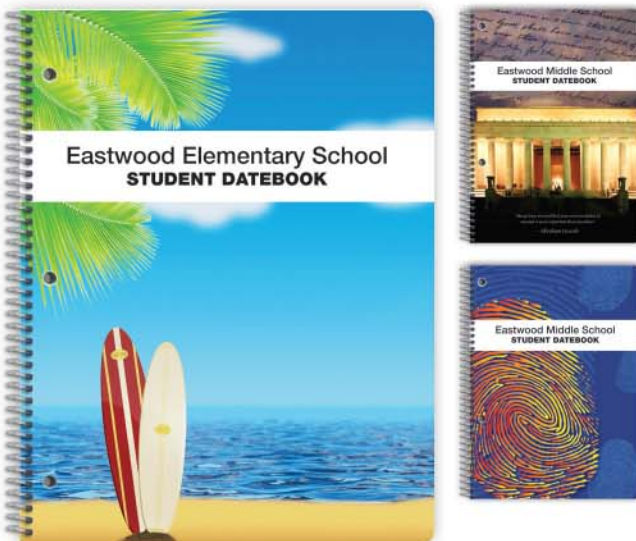
SPIRIT

Boost school spirit with a cover made in your own school color! Your school mascot and name fit perfectly into every design.



WINDOW

Our tough, plastic, window covers are great for schools that want an easy option with their school name displayed.*



CUSTOM

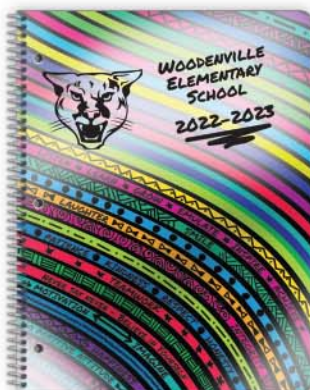
Custom covers are a great way to provide a unique option for your school's Standard Line planner.



*Handbook must be purchased for school name to appear.

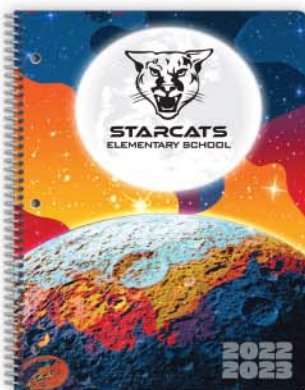
Our **STANDARD** Line laminated cardstock covers are the perfect way to get exactly what your school wants. With multiple design choices per planner size, we're sure to have something that fits your school. Personalize it by adding your mascot and school name (in black ink) to really make it yours!

LINES



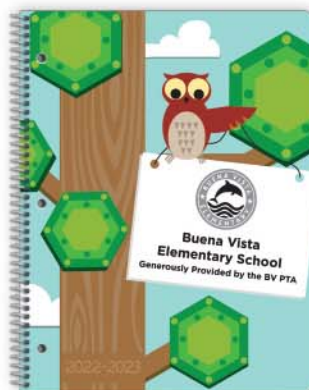
8.5" x 11"

MOON



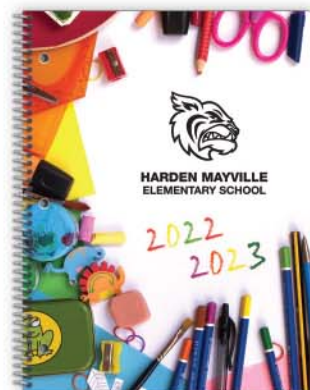
8.5" x 11"

TREE



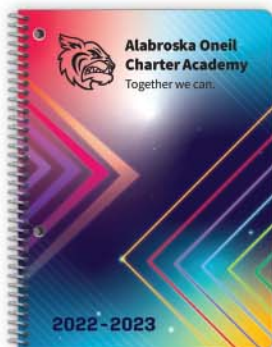
8.5" x 11"

WORKSPACE



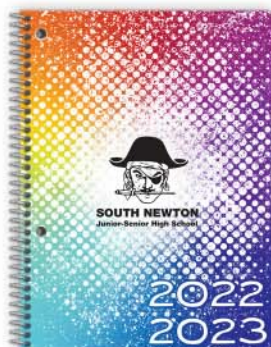
8.5" x 11"

NEON



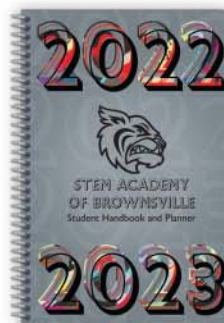
6.625" x 9"

SPRAY PAINT



6.625" x 9"

ALPHA



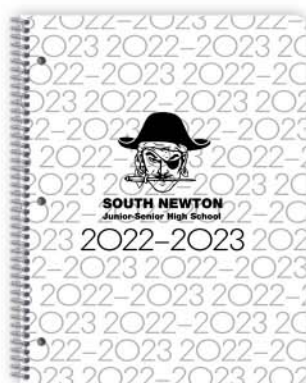
5.5" x 8.5"

GRADIENT SQUARES



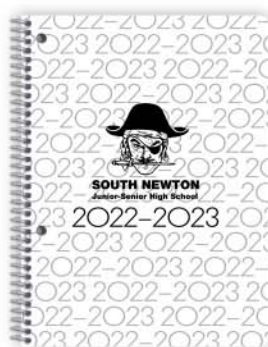
5.5" x 8.5"

DUPLICATE BIG



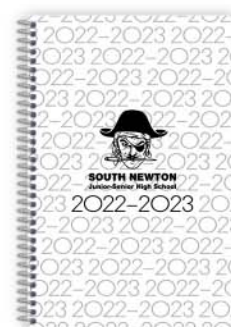
8.5" x 11"

DUPLICATE MID



6.625" x 9"

DUPLICATE SMALL



5.5" x 8.5"

Need to show a bit more school pride? Our **SPIRIT** covers are exactly what you're looking for. Choose from our 18 standard colors and add your school mascot or logo to boost school spirit in no time. Perfect for any size standard datebook.



**Want to see your own color or mascot? Let us know;
we'll send you a cover mockup at no charge!**

Spirit Covers can include back cover and inside cover printing for an additional charge.

STANDARD COLOR OPTIONS



SPIRIT COVERS

Choose your cover color, add your school name and your mascot. Printed on laminated cardstock.

Want to customize your design further? Upgrade to a custom cardstock cover or PolyFusion™ cover.

Upgrade your look with our **CUSTOM** covers. There are over 50 templates at [SCHOOLDATEBOOKS.COM](https://www.schooldatebooks.com) that are available for either PolyFusion™, Custom Cardstock, or Action Custom Covers and are easily customizable to your school colors.



FRONT COVERS

CUSTOMIZED CARDSTOCK FRONT COVER

For just a little more, we'll print your design on your front cover in full color. Our heavy-duty, specially laminated cardstock will really make your design pop! Submit your design or use a template.

UPGRADE! POLYFUSION™

You can add PolyFusion™ covers to your Standard Line purchase. Our heavy-duty PolyFusion™ material, with full-color images, is the most durable cover in the industry. PolyFusion™ comes at no additional charge on a custom datebook.

POLYFUSION™ FRONT COVERS

Customize the front cover of your Standard Line with your own artwork or use one of our template designs.

BACK AND INSIDE COVERS

CUSTOMIZED, ACTION, & SPIRIT CARDSTOCK BACK COVER

Back cover customization is also available!

CUSTOMIZED, ACTION, & SPIRIT CARDSTOCK INSIDE COVERS

Upgrade to include your own full-color artwork on inside covers. (Only available if you customized your back cover).

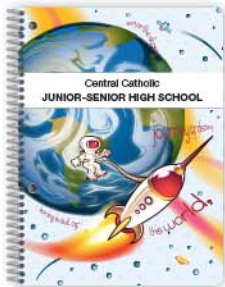
POLYFUSION™ BACK COVERS

Customize the back cover with a school map, schedule, advertising, or other important message.

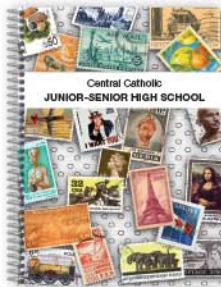
POLYFUSION™ INSIDE COVERS

You can customize the inside of PolyFusion™ covers in your Standard Line planner as well, for an additional charge.

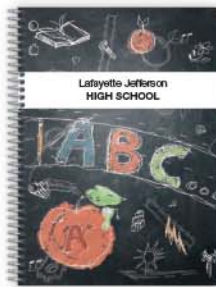
Add professional designs to your datebooks with a plastic **WINDOW COVER** upgrade. Window covers allow your title page information to show through the window when you purchase a handbook. Handbook pages must be purchased for school name to appear through the window.

3D SPACE

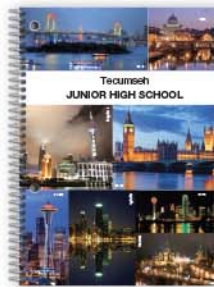
L

3D STAMPS

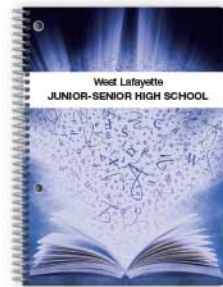
S, M

CHALKBOARD

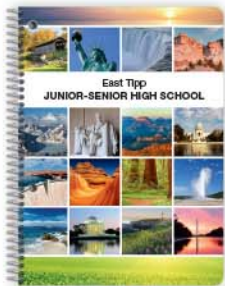
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CITIES

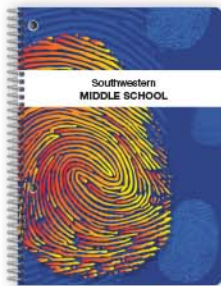
M

DAYDREAM

L

DESTINATION

S, M, L

FINGERPRINT

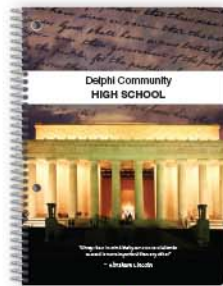
S, M

GALAXY

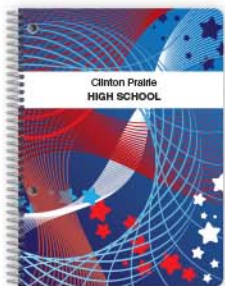
S, M

INSPIRATION

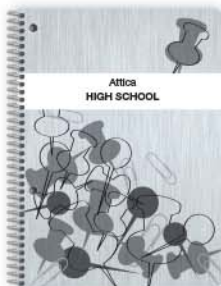
S, M, L

LINCOLN

M

PATRIOTIC

L

PINS

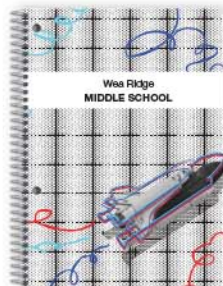
S, M, L

PRISM

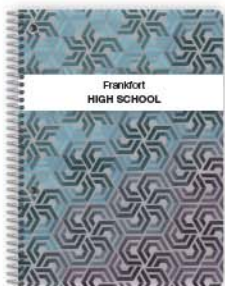
S, M, L

SEASIDE

L

SHUTTLE

M, L

SLATE

L

VINTAGE

S, M

WATER

M, L

PLASTIC WINDOW COVERS

Size and availability vary by design; see SchoolDatebooks.com for all design options and details. School name appears only when a handbook is also purchased.

Standard Line Datebooks only.

WHALEY GRADEBOOKS

Whaley Gradebooks have a long-standing reputation in the academic community and we're proud to offer a robust line of these products – designed by Teachers, for Teachers.

