



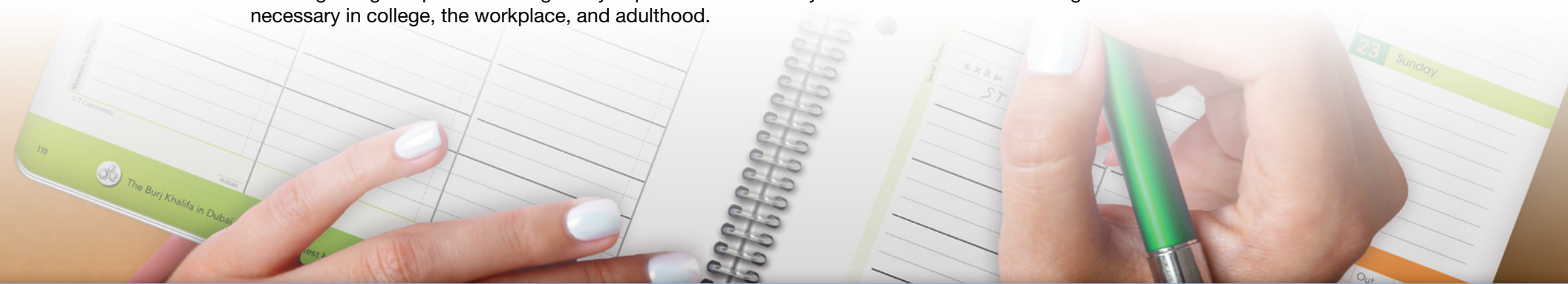
**2024-2025**

# STUDENTS NEED PLANNERS NOW MORE THAN EVER.

## 3 REASONS WHY KEEPING A PAPER PLANNER HAS NEVER BEEN MORE IMPORTANT

After years of the new normal, schools have successfully transitioned back to having students in the classroom. The change from in-person learning to online learning may have been hard for some students to grasp, but one consistent tool that kept them organized throughout the year was their planner. Because of this, paper planners continue to be important in increasing focus, memory, and efficient planning while also lowering distractions and student failure rates.

Planning in digital spaces can negatively impact students' ability to learn valuable time-management skills that are necessary in college, the workplace, and adulthood.



### 1. TIME MANAGEMENT

## HANDWRITING FORCES THE BRAIN TO FOCUS AND LEADS TO SUCCESS

Advanced time-management skills are critical for students to develop at an early age. However, there's much more involved in time management than making an appointment on a laptop, and a paper planner is the perfect solution.

- Written sections demand that students process the information in their schedules.
- Focused writing spaces teach effective planning strategies using active brain processes.
- Daily comment sections foster communication among students, teachers, and parents.





## 2. HEIGHTENED MEMORY

### PAPER PLANNERS COMBAT DIGITAL GLITCHES AND FORGETFULNESS

Studies show handwritten notes improve memory and student success, and planning is no exception.

- Handwritten daily planning sections increase recollection of assignments, reducing failure.
- Paper planners bypass computer glitches — and student excuses for missing assignments.
- Goals and notes spaces teach students responsibility while also encouraging creativity.

## 3. FEWER DISTRACTIONS



### PAPER PLANNERS KEEP FOCUS ON TASKS AT HAND

Finally, a hard-copy planner helps students focus on their schedules and mitigate distractions from their digital devices.

- Tangible planners remove notifications and pop-ups that interrupt students' focus.
- Regularly recording written tasks helps students become independent of their devices.

# CREATE

Designed with young students in mind, the **CREATE** helps students develop their own planning process and learn to prioritize schoolwork.



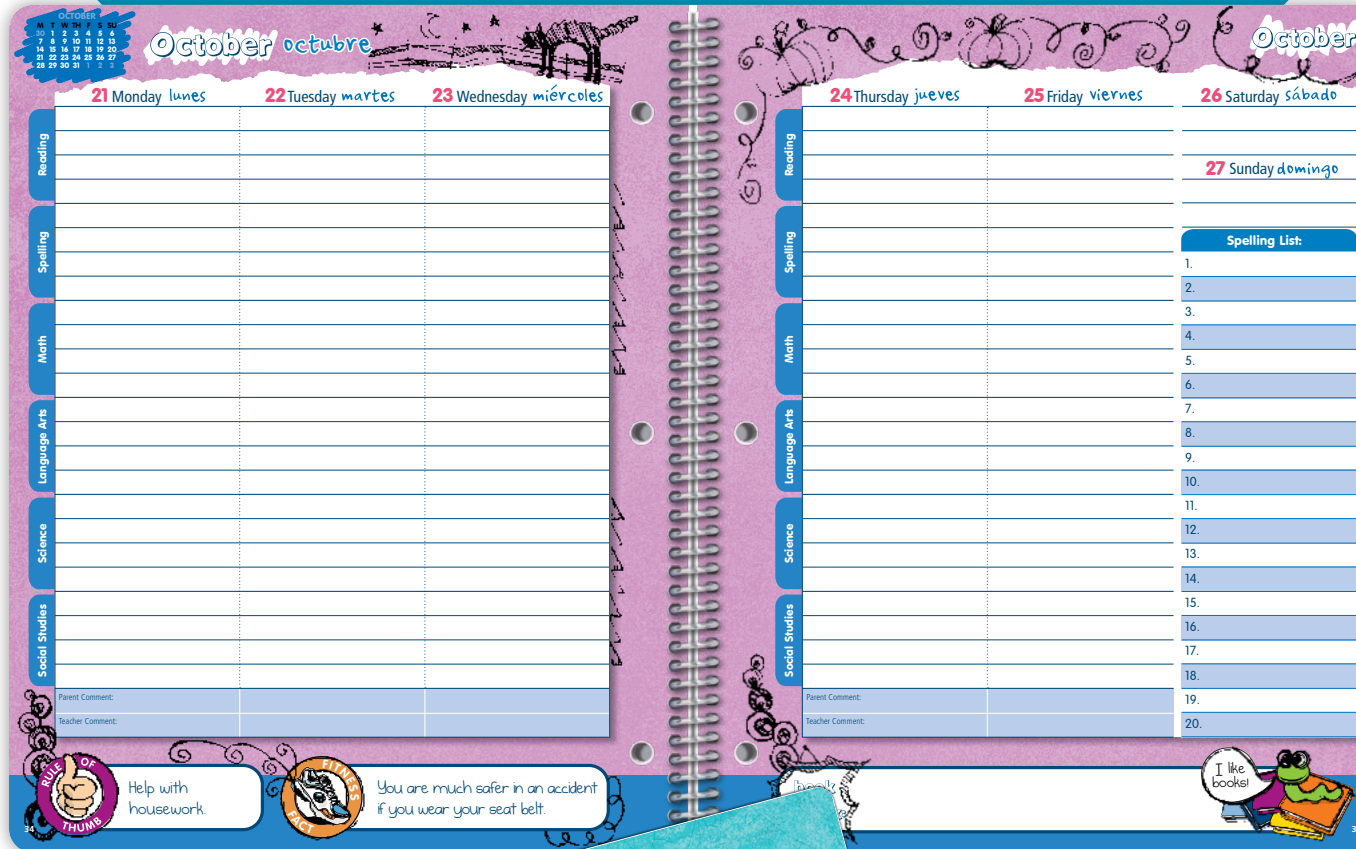
**GRADE LEVEL**  
3-5



**PLANNER SIZE**  
8.5" x 11"



**DATE RANGE**  
7/1/2024 - 6/29/2025



**128**

**FULL-COLOR PAGES**

**104**

**WEEKLY PAGES**

**0**

**MONTHLY PAGES**

**0**

**HALL PASS PAGES**

## WEEKLY FEATURES INCLUDE

Vertical Layout • Overview Calendar • Illustrations •  
Character Education • Spelling List (20 Words) •  
Reading Tracking • Goals & Notes • Bilingual Headings •  
Fitness Facts • Subject Headings • Home/School Communication



## UPGRADE YOUR COVER!

View all your cover options at [SchoolDatebooks.com](https://SchoolDatebooks.com)!



**STANDARD CARDSTOCK COVER**

“Wonderful. Thank you for being  
so wonderful to work with!”

**LENAPE MEADOWS ELEMENTARY SCHOOL**

# IMAGINE

With bilingual headings and ample writing space for young learners, the **IMAGINE** is a great datebook for reinforcing time-management skills in your students.



**GRADE LEVEL**  
3-5



**PLANNER SIZE**  
8.5" x 11"



**DATE RANGE**  
7/1/2024 - 6/29/2025



**128**  
FULL-COLOR PAGES



**104**  
WEEKLY PAGES



**6**  
MONTHLY PAGES



**0**  
HALL PASS PAGES

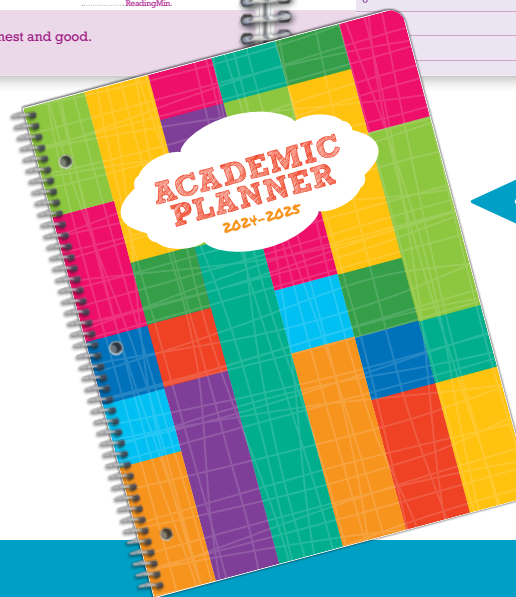
## WEEKLY FEATURES INCLUDE

Horizontal Layout • Inspirational Photos • Character Education • Reading Tracking • Goals & Notes • Bilingual Headings • Spelling List (20 Words) • Factoids • Subject Headings • Home/School Communication



## UPGRADE YOUR COVER!

View all your cover options at [SchoolDatebooks.com](https://SchoolDatebooks.com)!



**STANDARD CARDSTOCK COVER**



Thank you so much for all your help with our agenda order. The teachers and students love them! We received them in time and I am so appreciative of all your help.

**OCEAN ROAD ELEMENTARY SCHOOL**

# ENGAGE

The **ENGAGE** is a great bilingual option for young students. With spacious home-to-school communication areas, character building, and more, this primary datebook helps students stay organized all school year.



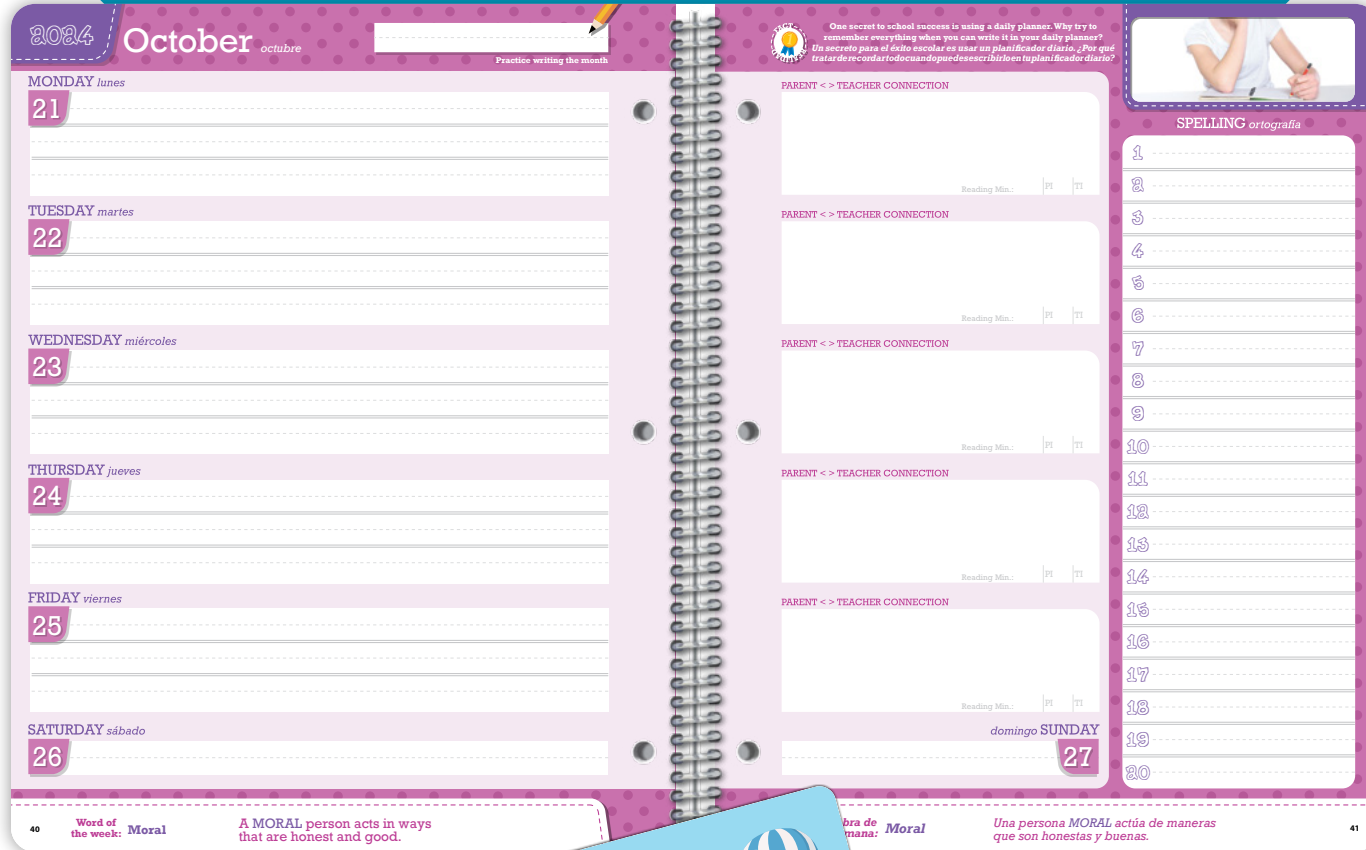
**GRADE LEVEL**  
K-2



**PLANNER SIZE**  
8.5" x 11"



**DATE RANGE**  
7/1/2024 - 6/29/2025



**128**

**FULL-COLOR PAGES**

**104**

**WEEKLY PAGES**

**6**

**MONTHLY PAGES**

**0**

**HALL PASS PAGES**

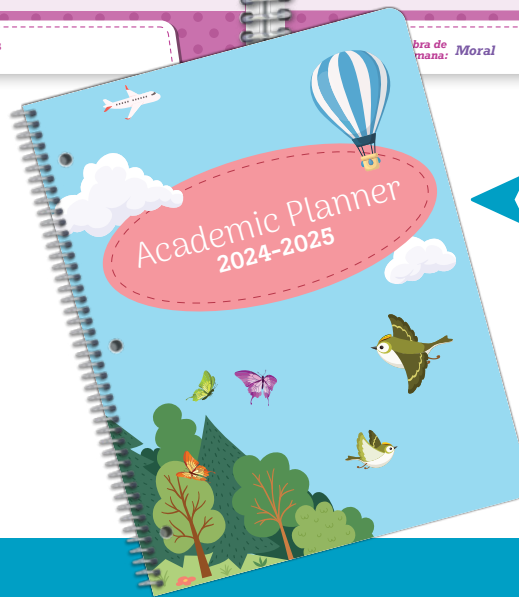
## WEEKLY FEATURES INCLUDE

Horizontal Layout • Inspirational Photos • Character Education • Spelling List (20 Words) • Reading Tracking • Goals & Notes • Bilingual • Factoids • Home/School Communication



## UPGRADE YOUR COVER!

View all your cover options at [SchoolDatebooks.com](https://SchoolDatebooks.com)!



**STANDARD CARDSTOCK COVER**

“We received all of the agendas and weekly markers with no issues. Thank you so much for providing a wonderful product.”

**CAMINO GROVE ELEMENTARY SCHOOL**



# INNOVATE

The **INNOVATE** is an **UNDATED** datebook option that's perfect for schools that are unsure of quantities or funding. Packed with the same amazing features as our Create datebook, the Innovate is great for elementary students learning to plan.



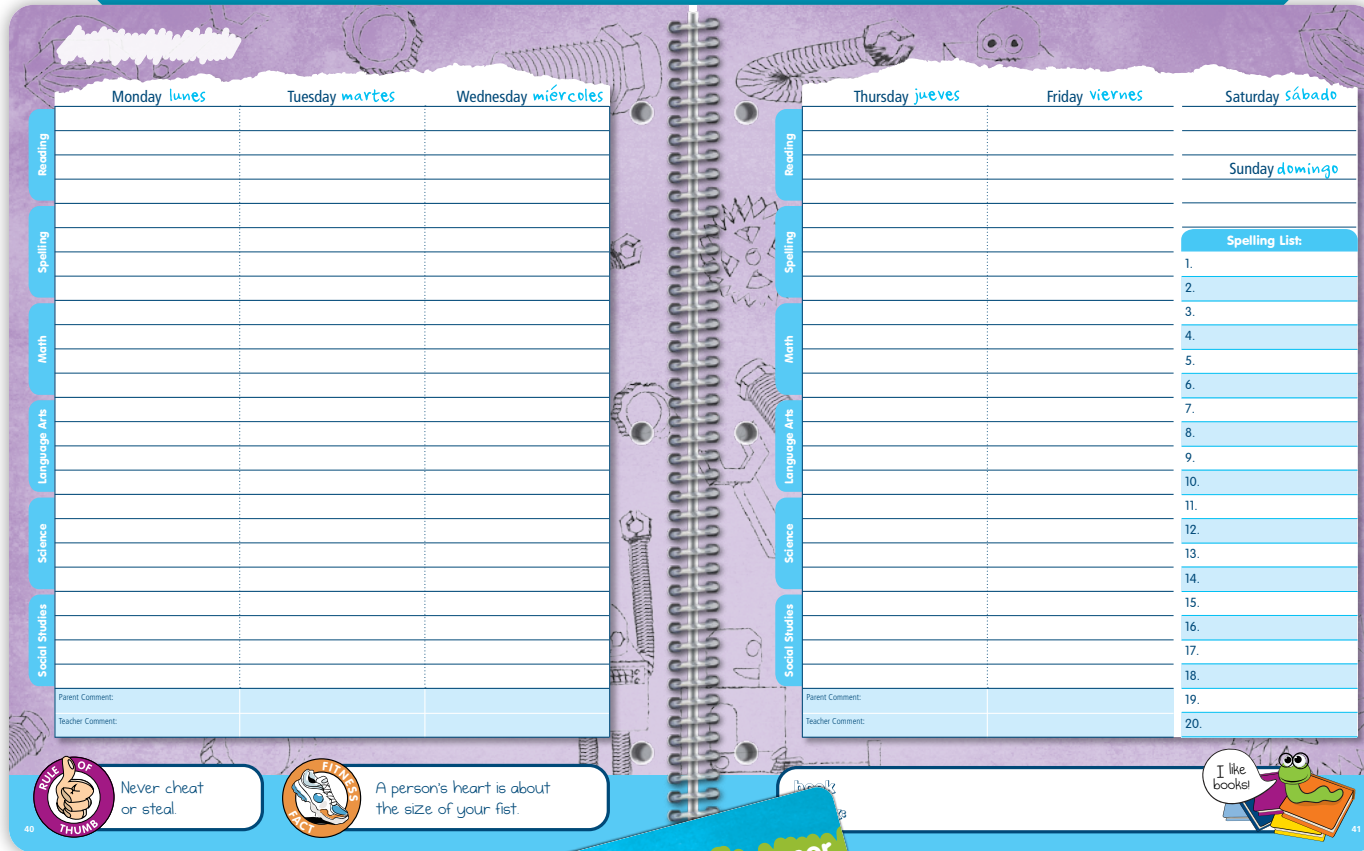
**GRADE LEVEL**  
3-5



**PLANNER SIZE**  
8.5" x 11"



**DATE RANGE**  
UNDATED



**128**

**FULL-COLOR PAGES**

**104**

**WEEKLY PAGES**

**0**

**MONTHLY PAGES**

**0**

**HALL PASS PAGES**

## WEEKLY FEATURES INCLUDE

Vertical Layout • Illustrations • Character Education • Spelling List (20 Words) • Reading Tracking • Goals & Notes • Bilingual Headings • Fitness Facts • Subject Headings • Home/School Communication



## UPGRADE YOUR COVER!

View all your cover options at [SchoolDatebooks.com](http://SchoolDatebooks.com)!



**STANDARD CARDSTOCK COVER**

“ You’re awesome, fantastic. ”

**FREDERICK DOUGLASS ELEMENTARY SCHOOL**

# CHARACTER COUNTS! PRIMARY

The **CHARACTER COUNTS!® PRIMARY** student planner helps students build their own character with the help of the Six Pillars of Character®. Schools can easily create positive learning environments through the use of character-based and social-emotional learning (SEL) programs offered in the datebook.



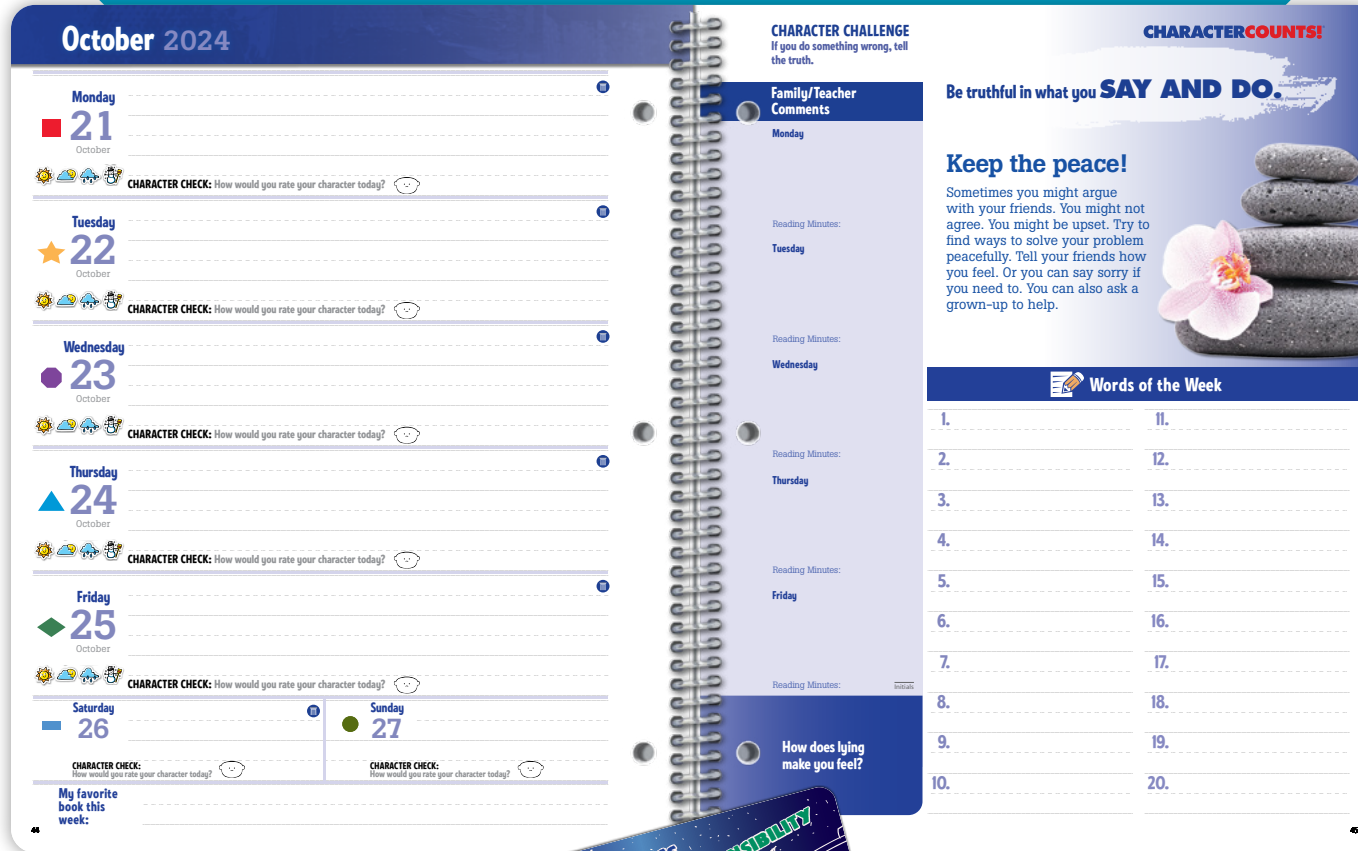
**GRADE LEVEL**  
K-2



**PLANNER SIZE**  
8.5" x 11"



**DATE RANGE**  
7/1/2024 - 6/29/2025



**144**

**FULL-COLOR PAGES**

**104**

**WEEKLY PAGES**

**12**

**MONTHLY PAGES**

**0**

**HALL PASS PAGES**

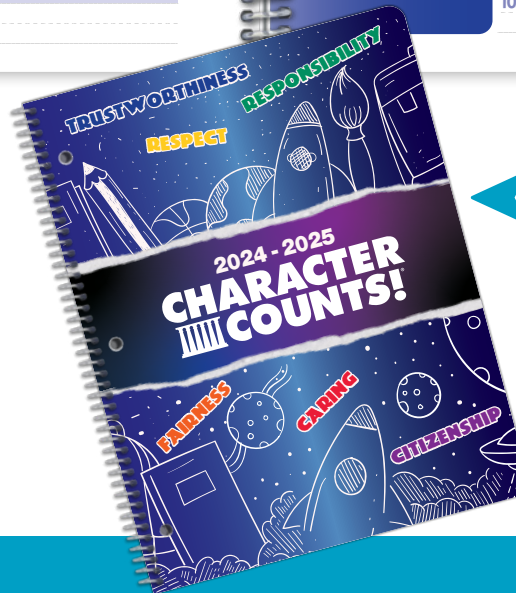
## WEEKLY FEATURES INCLUDE

Horizontal Layout • Words of the Week •  
Monthly and Weekly Character-Building Themes •  
Dashed Lines • Weather Icons • Home/School Communication



## UPGRADE YOUR COVER!

View all your cover options at [SchoolDatebooks.com](https://SchoolDatebooks.com)!



**STANDARD CARDSTOCK COVER**

“Thank you for our wonderful planners. The teachers seem happy with their choice!”

**SHADY GROVE ELEMENTARY SCHOOL**

# CHARACTER COUNTS! ELEMENTARY

The **CHARACTER COUNTS!® ELEMENTARY** datebook helps schools create positive learning environments through the use of character-based and social-emotional learning (SEL) programs. This planner offers character lessons and challenges to help students build their own character throughout the school year.



**GRADE LEVEL**  
3-5



**PLANNER SIZE**  
8.5" x 11"



**DATE RANGE**  
7/1/2024 - 6/29/2025



**144**

**FULL-COLOR PAGES**

**104**

**WEEKLY PAGES**

**12**

**MONTHLY PAGES**

**0**

**HALL PASS PAGES**

## WEEKLY FEATURES INCLUDE

Vertical Layout • Words of the Week • Monthly and Weekly Character-Building Themes • Inspirational Quotes • Subject Headings • Home/School Communication • Block Schedule



## UPGRADE YOUR COVER!

View all your cover options at [SchoolDatebooks.com](https://SchoolDatebooks.com)!



**STANDARD CARDSTOCK COVER**

“ We have received the student planners. Thank you so much for your help, the additional information, and for making sure that the planners got here in a timely manner! ”

**WILLARD F. PAYNE ELEMENTARY SCHOOL**

# STEAMBOAT

With organizational tools designed to encourage student success, the **STEAMBOAT** is the perfect small-sized datebook option for schools looking to ingrain lifelong organizational habits in each student.



**GRADE LEVEL**  
7-12



**PLANNER SIZE**  
5.5" x 8.5"



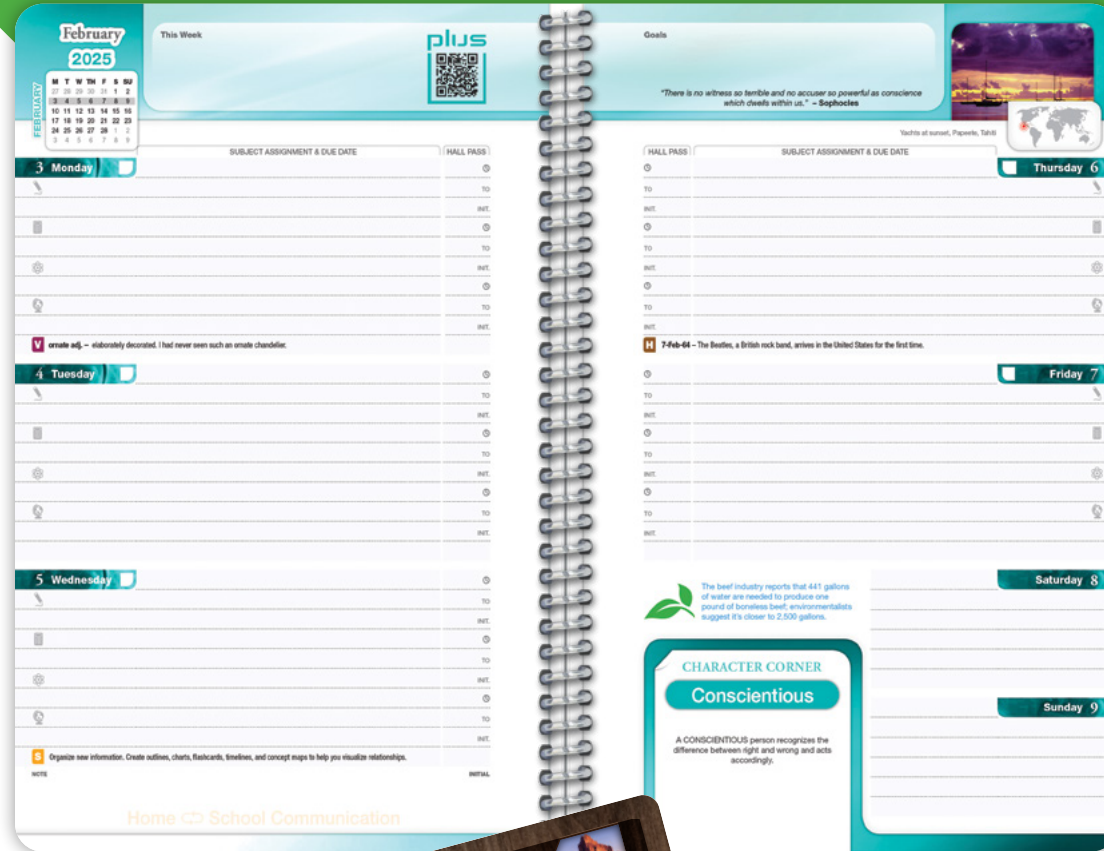
**DATE RANGE**  
7/1/2024 - 6/29/2025



**SDB PLUS**

## WEEKLY FEATURES INCLUDE

Horizontal Layout • Inspirational Photos & Maps • Overview Calendar • Character Building • Inspirational Quotes • Daily Hall Passes • Goals & Notes • Block Schedule • Factoids • History • Vocabulary • Study Tips • Subject Icons • Home/School Communication



**144**

**FULL-COLOR PAGES**

**104**

**WEEKLY PAGES**

**12**

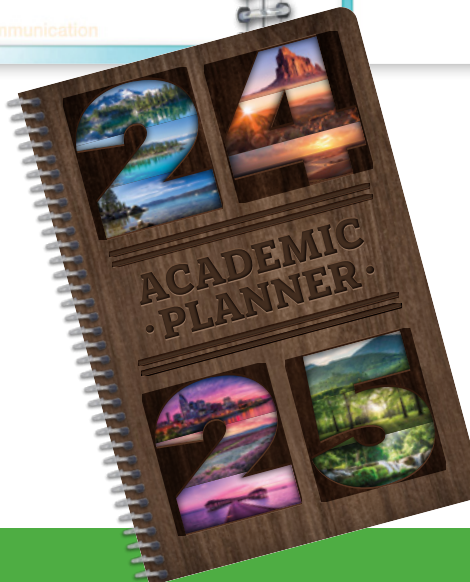
**MONTHLY PAGES**

**4**

**HALL PASS PAGES**



**STANDARD CARDSTOCK COVER**



As always, you did a great job with putting it together. I appreciate you and your company providing us with quality agenda books at a good price each year.

**EDISON JR-SR HIGH SCHOOL**



**UPGRADE YOUR COVER!**

View all your cover options at [SchoolDatebooks.com](https://SchoolDatebooks.com)!



# WINDSOR

Designed with middle and high school students in mind, the **WINDSOR** can be implemented any time of the year. Students can develop their own planning process and learn how to prioritize schoolwork.



**GRADE LEVEL**  
7-12



**PLANNER SIZE**  
5.5" x 8.5"



**DATE RANGE**  
UNDATED



**144**

**FULL-COLOR PAGES**

**104**

**WEEKLY PAGES**

**12**

**MONTHLY PAGES**

**4**

**HALL PASS PAGES**

## WEEKLY FEATURES INCLUDE

Horizontal Layout • Inspirational Photos & Maps • Character Building • Inspirational Quotes • Daily Hall Passes • Goals & Notes • Block Schedule • Factoids • Vocabulary • Study Tips • Subject Icons • Home/School Communication



## UPGRADE YOUR COVER!

View all your cover options at [SchoolDatebooks.com!](http://SchoolDatebooks.com!)



**STANDARD CARDSTOCK COVER**



We received our agendas. They look **AMAZING!!** Thank you so much for being patient with us getting them done!

**FRANKLIN HIGH SCHOOL**

# BOULDER

Encourage student success with the **BOULDER**! This datebook includes numerous bonus features like weekly goals, organizational tools, inspirational quotes, and more.



**GRADE LEVEL**  
6-12



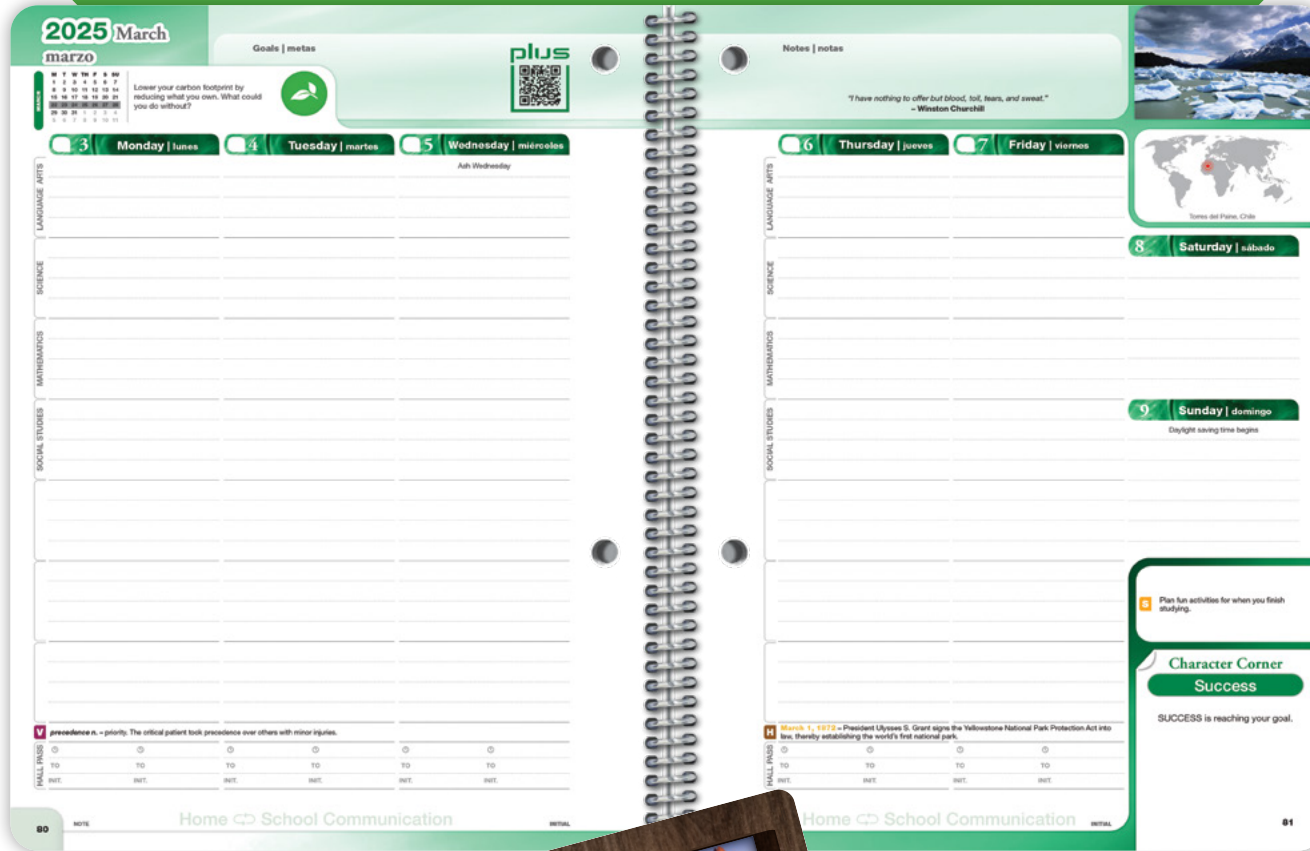
**PLANNER SIZE**  
6.625" x 9"



**DATE RANGE**  
7/1/2024 - 6/29/2025



**SDB PLUS**



**144**

**FULL-COLOR PAGES**

**104**

**WEEKLY PAGES**

**12**

**MONTHLY PAGES**

**2**

**HALL PASS PAGES**

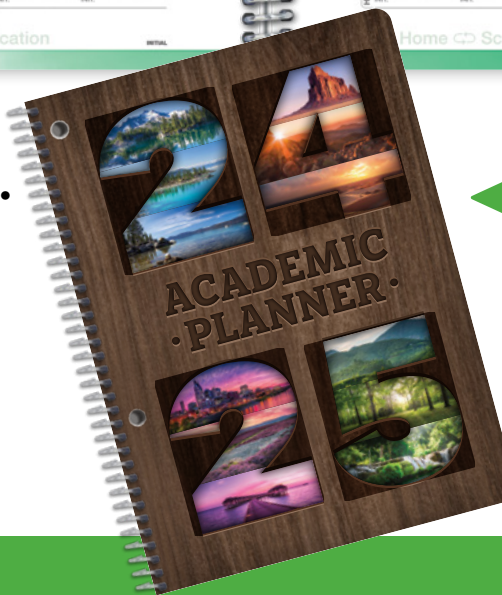
## WEEKLY FEATURES INCLUDE

Vertical Layout • Inspirational Photos & Maps • Overview Calendar • Character Building • Daily Hall Passes • Goals & Notes • Bilingual Headings • Block Schedules • Factoids • History • Vocabulary • Study Tips • Subject Headings • Home/School Communication



## UPGRADE YOUR COVER!

View all your cover options at [SchoolDatebooks.com](https://SchoolDatebooks.com)!



**STANDARD CARDSTOCK COVER**

“A thousand thanks to you for your help this year, and we'll do it all again in March 2024.”

**BRONX HIGH SCHOOL OF SCIENCE**

# TELLURIDE

With plenty of writing space, the TELLURIDE is the perfect datebook to help middle schoolers stay organized. Subject headings, history facts, character education, and more keep students engaged and learning throughout the year.



**GRADE LEVEL**  
6-12



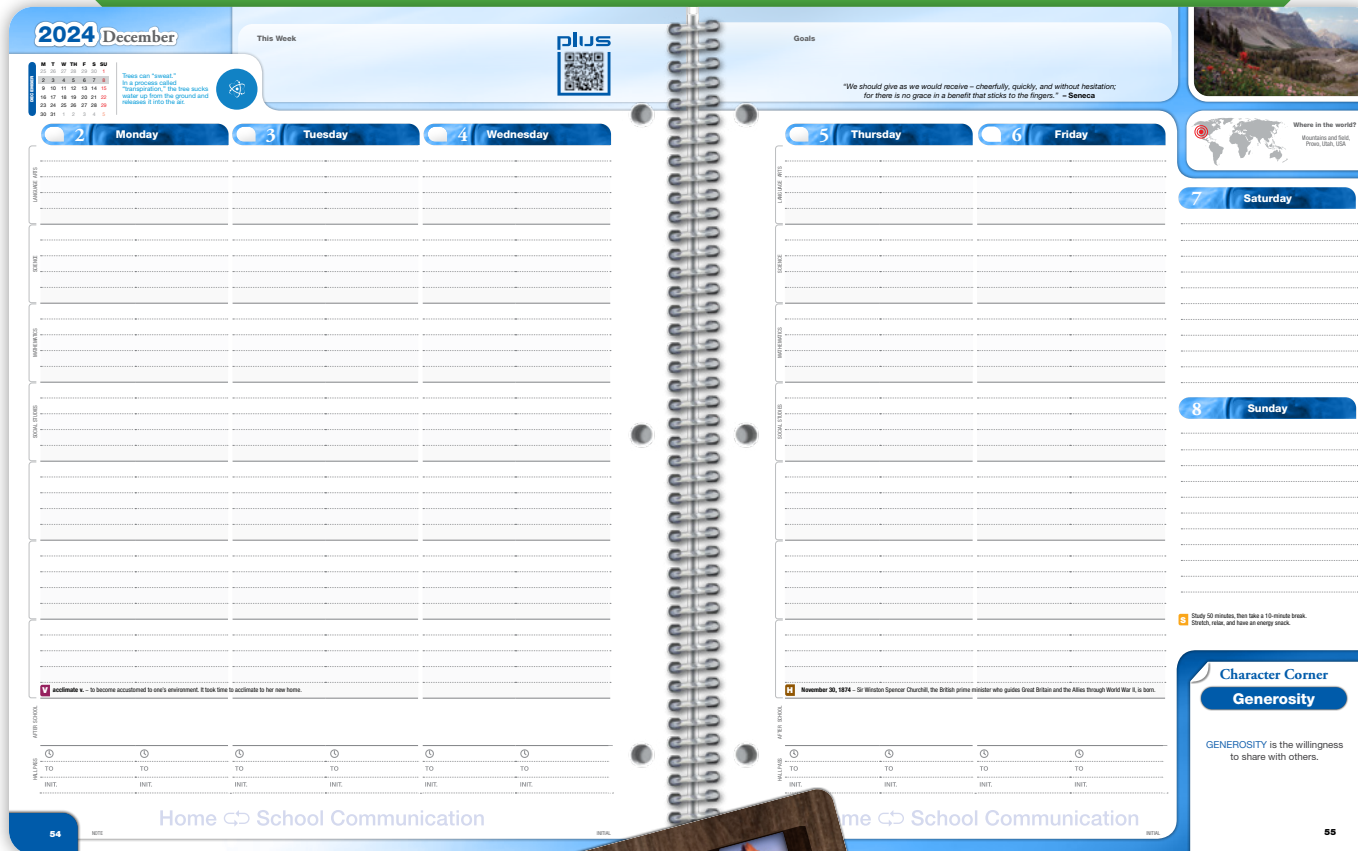
**PLANNER SIZE**  
8.5" x 11"



**DATE RANGE**  
7/1/2024 - 6/29/2025



**SDB PLUS**



**128**

**FULL-COLOR PAGES**

**104**

**WEEKLY PAGES**

**6**

**MONTHLY PAGES**

**2**

**HALL PASS PAGES**

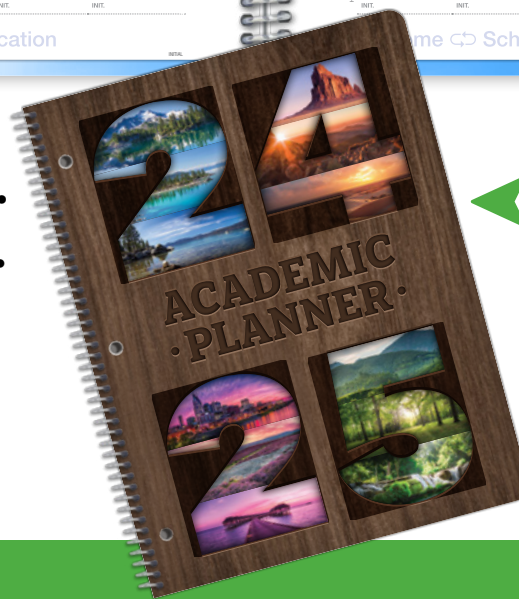
## WEEKLY FEATURES INCLUDE

Vertical Layout • Inspirational Photos • Maps • Overview Calendar • Character Building • Inspirational Quotes • Daily Hall Passes • Goals & Notes • Block Schedule • Factoids • History • Vocabulary • Study Tips • Subject Headings • Home/School Communication



## UPGRADE YOUR COVER!

View all your cover options at [SchoolDatebooks.com](https://SchoolDatebooks.com)!



**STANDARD CARDSTOCK COVER**

“MY BOOKS ARE SO AWESOME!!!!  
LOVE, LOVE, LOVE THEM!”

**PIONEER VALLEY HIGH SCHOOL**

# CHARACTER COUNTS! MIDDLE/HIGH

With ample writing space, colorful designs, study tips, and more, the **CHARACTER COUNTS!® MIDDLE/HIGH** datebook keeps students organized while introducing character lessons and challenges to create positive school environments and student habits.



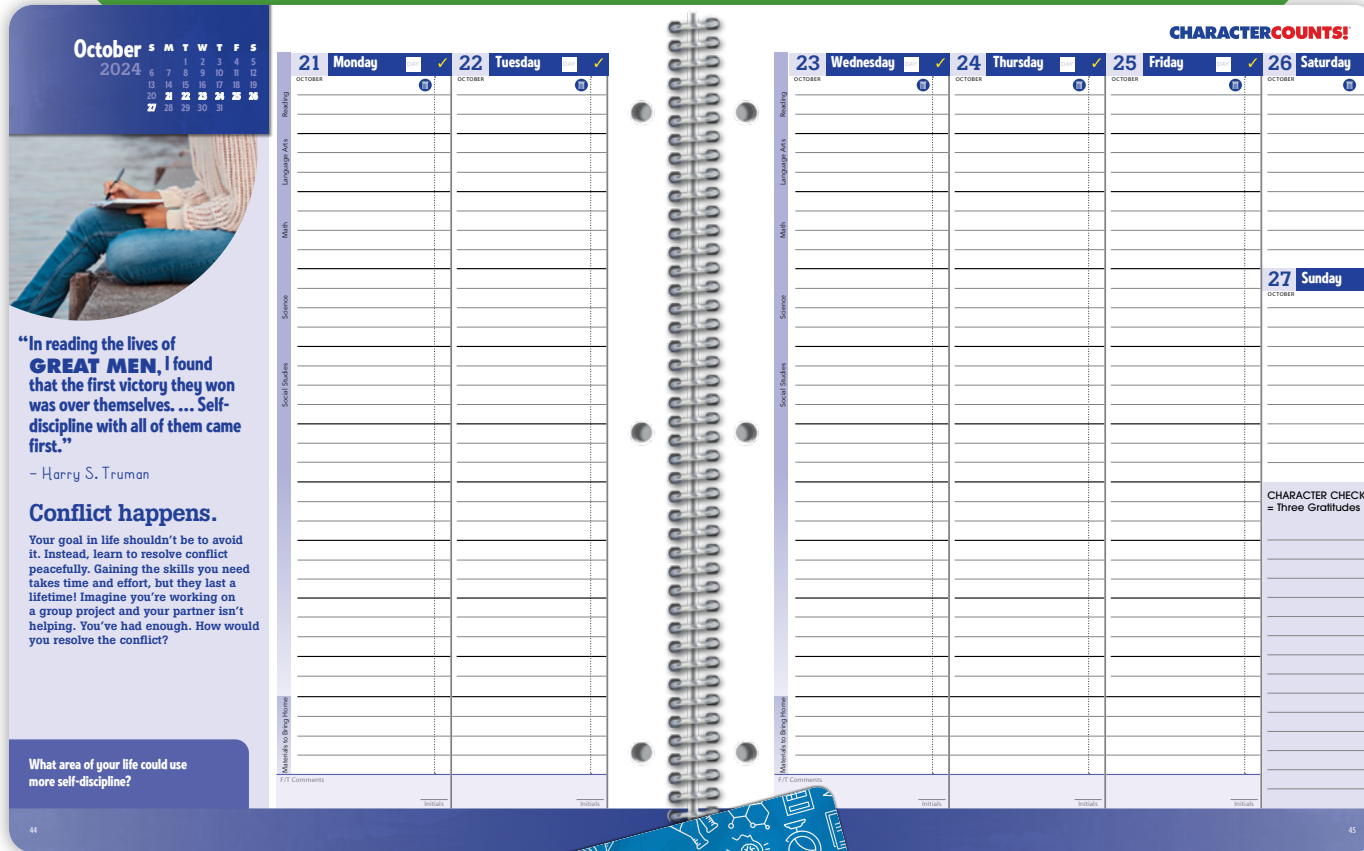
**GRADE LEVEL**  
6-12



**PLANNER SIZE**  
8.5" x 11"



**DATE RANGE**  
7/1/2024 - 6/29/2025



**144**

**FULL-COLOR PAGES**

**104**

**WEEKLY PAGES**

**12**

**MONTHLY PAGES**

**1**

**HALL PASS PAGES**

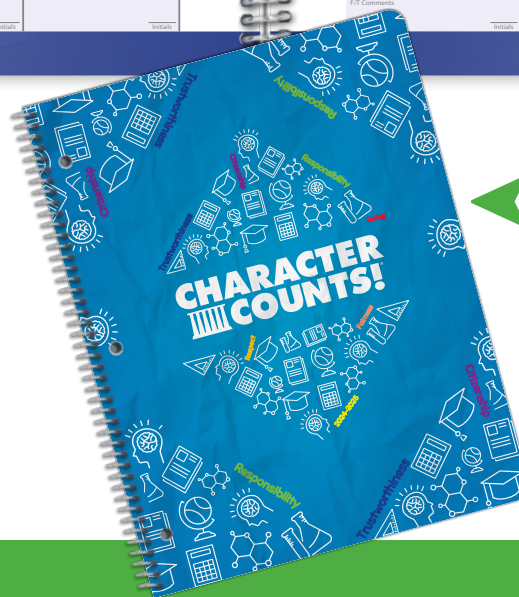
## WEEKLY FEATURES INCLUDE

Vertical Layout • Monthly and Weekly Character-Building Themes • Inspirational Quotes • Subject Headings • Home/School Communication • Block Schedule



## UPGRADE YOUR COVER!

View all your cover options at [SchoolDatebooks.com](https://SchoolDatebooks.com)!



**STANDARD CARDSTOCK COVER**

The **CHARACTER COUNTS!®** datebook line features character-based lessons and social-emotional learning themes to encourage character development in your students.



# HANDBOOK OPTIONS | Customize your content!

STANDARD LINE

## DO-IT-YOURSELF HANDBOOKS

Standard Line handbooks are available in 8-page increments with do-it-yourself formatting.

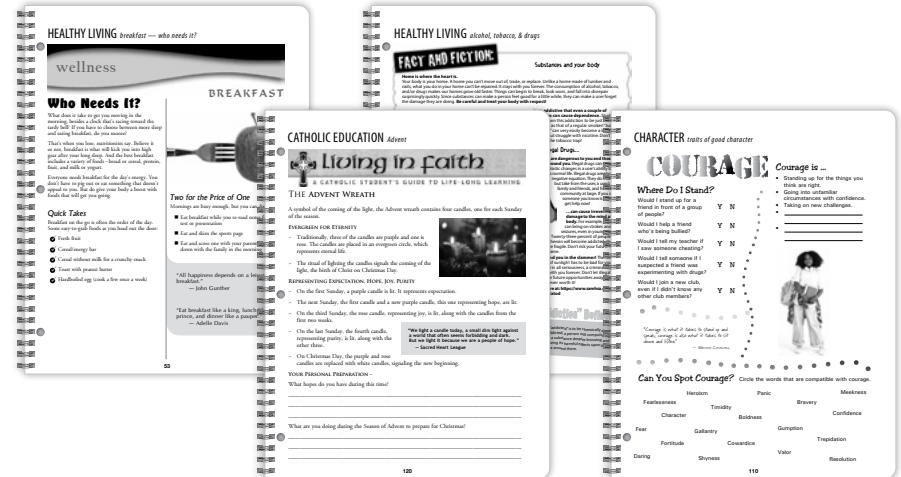
Choose from black and white or full color!

### BLACK AND WHITE HANDBOOK



### FULL COLOR HANDBOOK PRICING

5.5" x 8.5".....	\$.32/8 pages
6.625" x 9".....	\$.40/8 pages
8.5" x 11".....	\$.48/8 pages



### REFERENCE PAGES AND SUPPLEMENTS

Choose from **MORE THAN 100** individual pages within varying topics including English, character education, internet safety, maps, the periodic table, mathematical equations, environmental awareness, success skills, and anti-bullying. Go to [SCHOOLDATEBOOKS.COM](http://SCHOOLDATEBOOKS.COM) for details.

# ENHANCEMENTS & ACCESSORIES

MIDDLE/HIGH

## DATEBOOK ENHANCEMENTS

Add on some extra tools for your students to use. From This Week Markers to Sticker Pages — we've got what your students need to make this year a success!



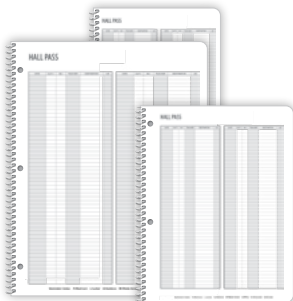
### DURABLE POCKET PAGE

Our durable vinyl pockets help students keep track of IDs and more in this convenient addition.



### STICKER PAGES

Sticker pages come with a variety of motivational stickers such as stars, medals, ribbons, and trophies.



### CARDSTOCK HALL PASS PAGES

Our inserts provide a durable, heavy-use area for you to keep track of student hall traffic.

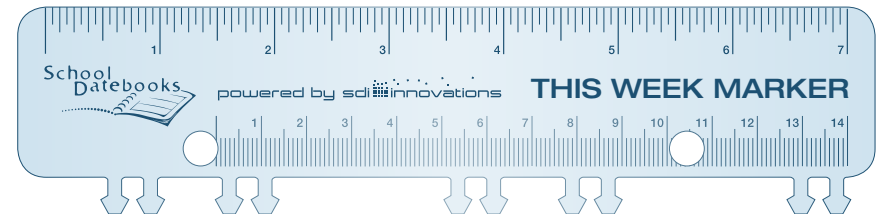
## ACCESSORIES

Our accessories can help your classrooms run more smoothly.



### LESSON PLAN & GRADE BOOK

Our combination Lesson Plan & Grade Book includes plenty of room for a year's worth of grades and lesson plans, and it is bound with a heavy-duty cardstock cover.



### THIS WEEK MARKER

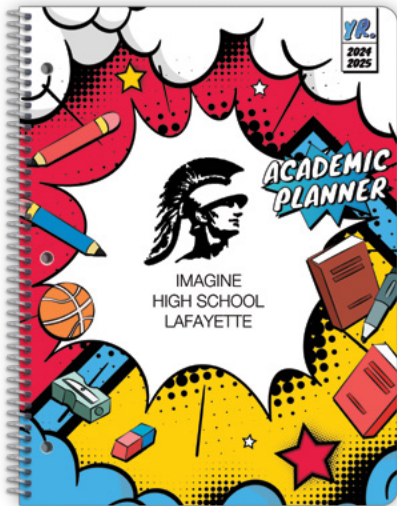
Our durable, 7-inch rulers have special tabs that allow them to be removed and reattached to the binding.

# COVER UPGRADES!

STANDARD LINE

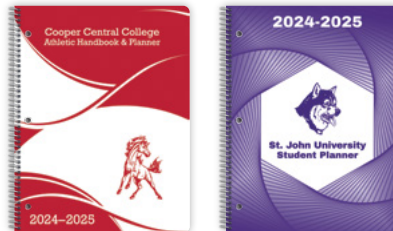
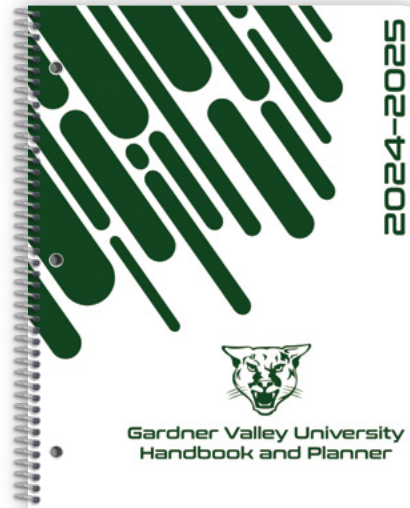
## PERSONALIZED CARDSTOCK

Add your school mascot and name to any of our stock covers to personalize for your school!



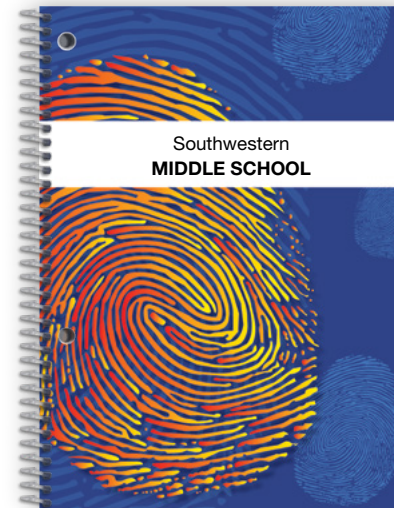
## SPIRIT

Boost school spirit with a cover made in your school color! Your school mascot and name fit perfectly into every design.



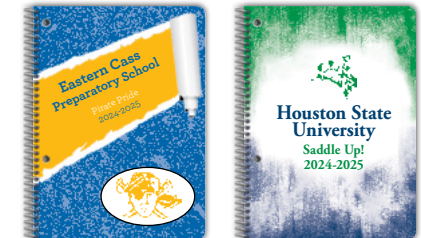
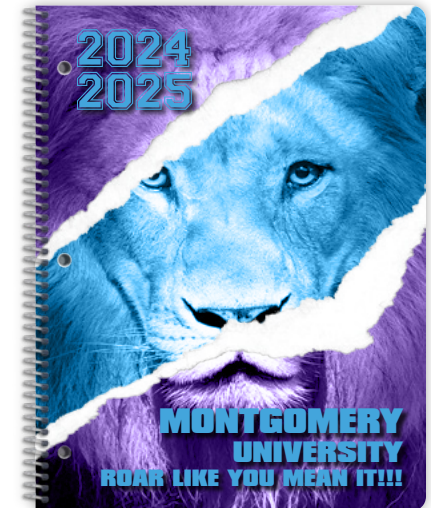
## WINDOW

Our tough, plastic window covers are great for schools that want an easy option with their school name displayed.\*



## CUSTOM

Custom covers are a great way to provide a unique option for your school's Standard Line planner.



\*Handbook must be purchased for school name to appear.

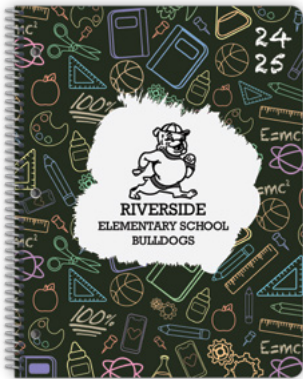


# PERSONALIZED CARDSTOCK

## STANDARD LINE

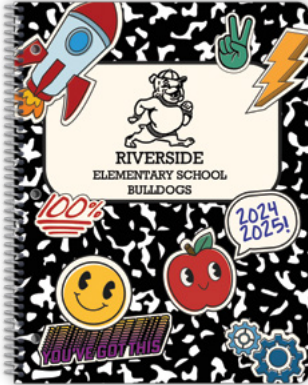
Our **STANDARD** Line laminated cardstock covers are the perfect way to get exactly what your school wants. With multiple design choices per planner size, we're sure to have something that fits your school. Personalize it by adding your mascot and school name (in black ink) to really make it yours!

### WIDGETS



8.5" x 11"

### STICKERS



8.5" x 11"

### HERO



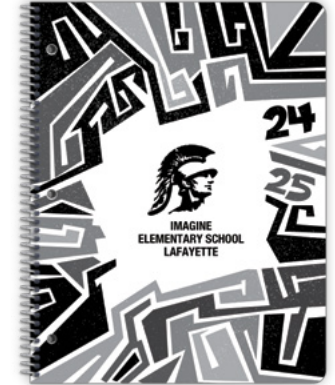
8.5" x 11"

### PENCILS



8.5" x 11"

### ZIGZAG



L (8.5" x 11")

### MOTIVATE



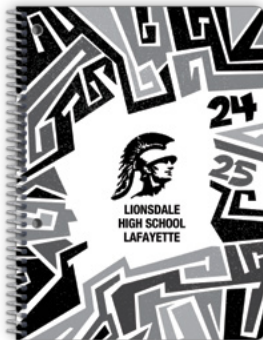
6.625" x 9"

### TRIANGLES



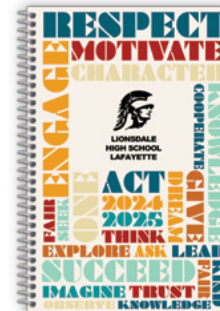
6.625" x 9"

### ZIGZAG



M (6.625" x 9")

### COLLAGE



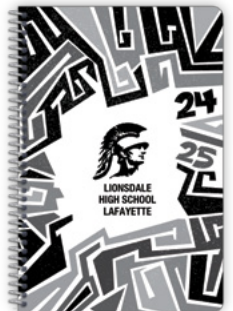
5.5" x 8.5"

### MAZE



5.5" x 8.5"

### ZIGZAG



S (5.5" x 8.5")



# SPIRIT COVERS

## STANDARD LINE

Need to show a bit more school pride? Our **SPIRIT** covers are exactly what you're looking for. Choose from our 18 standard colors and add your school mascot or logo to boost school spirit in no time. Perfect for any size standard datebook.



**Want to see your own color or mascot? Let us know; we'll send you a cover mockup at no charge!**

### SPIRIT COVERS

Choose your cover color, add your school name and your mascot. Printed on laminated cardstock.

Want to customize your design further? Upgrade to a custom cardstock cover or PolyFusion™ cover.

### STANDARD COLOR OPTIONS



### SPIRIT BACK COVERS

Back cover customization is also available!

### SPIRIT INSIDE COVERS

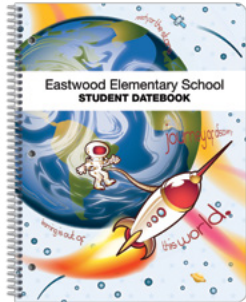
Upgrade to include your own full-color artwork on inside covers. (Only available if you customized your back cover.)

# WINDOW COVERS

## STANDARD LINE

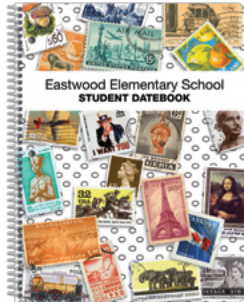
Add professional designs to your datebooks with a plastic **WINDOW COVER** upgrade. Window covers allow your title page information to show through the window when you purchase a handbook. Handbook pages must be purchased for school name to appear through the window.

3D SPACE



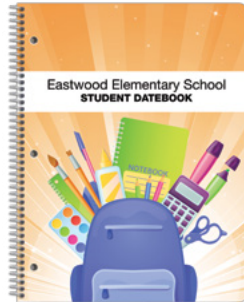
L

3D STAMPS



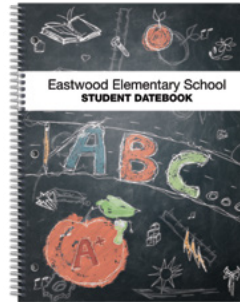
S, M

BACKPACK



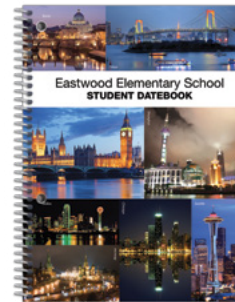
L

CHALKBOARD



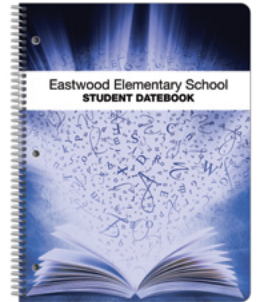
L

CITIES



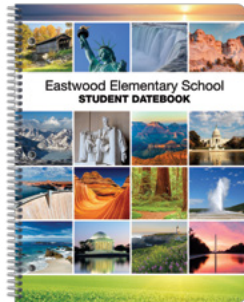
M

DAYDREAM



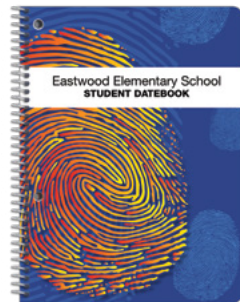
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DESTINATION



S, L

FINGERPRINT



S, M

GALAXY



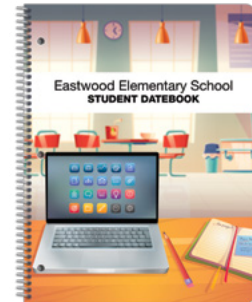
S, M

INSPIRATION



S, M, L

LAPTOP



L

## PLASTIC WINDOW COVERS

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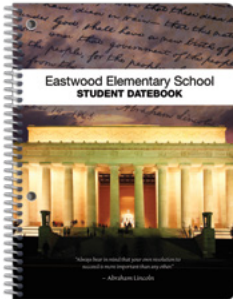
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# WINDOW COVERS

## STANDARD LINE

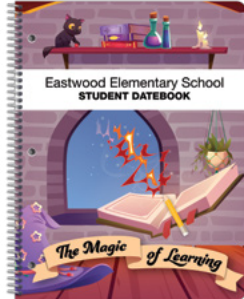
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LINCOLN



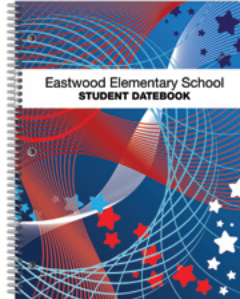
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MAGIC



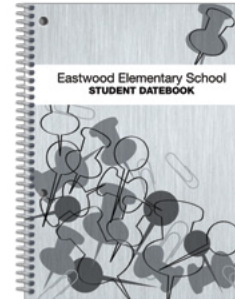
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PATRIOTIC



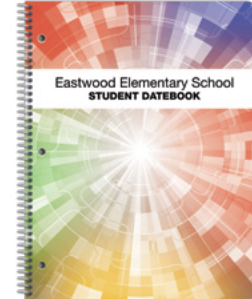
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PINS



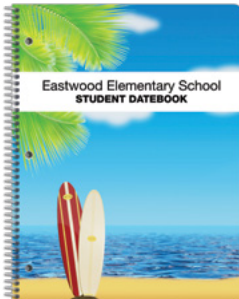
S, M, L

PRISM



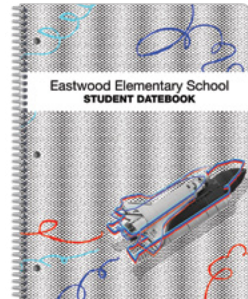
S, L

SEASIDE



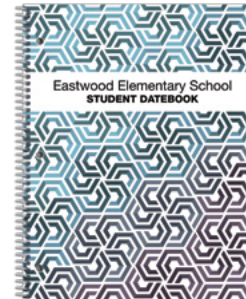
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SHUTTLE



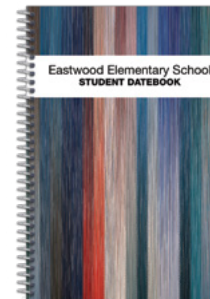
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SLATE



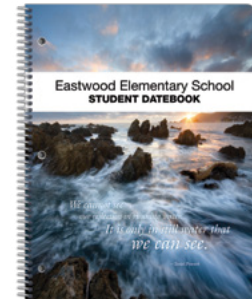
L

VINTAGE



S

WATER



L

Quote on Cover:

*We cannot see  
our reflection in  
running water.  
It is only in still  
water that we  
can see.  
– Taoist Proverb*

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### CARDSTOCK INSIDE COVERS

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