



HOW TO MAKE YOUR EDUKIT PROGRAM A SUCCESS

www.edukitinc.com 866-660-8854

The key to a successful EduKit program is getting the word out to everyone in your school community. Busy parents will appreciate the convenience, teachers will be thrilled when students come to class with exactly the right supplies and students will go to class prepared and confident.

- Include blurbs in weekly newsletters and e-mails**
to parents starting in the spring going through the end of the school year.
- Include order forms in each student's backpack.**
Have them available at kindergarten registration.
- Send an e-mail to parents letting them know that it's time to order.**
Attached an order form to the e-mail and include the link that takes you right to the edukitinc.com website for online ordering. Do this every week through the end of the sale.
- Put a reminder banner and link on the school website**
so parents can click on it and go right to the Edukit website to place their order. The instructions for doing this will be provided when the online ordering for your school is activated and they can be forwarded to the school's webmaster.
- Have the Principal or Parent Organization announce the program at open houses,**
award ceremonies and any end-of-the-year events that parents attend. Make sure to have plenty of order forms on hand.
- Have an EduKit reminder mentioned on the morning announcements.**
- For middle schools, make sure to get the word to the incoming grade.**
- Explain the benefits.**
Be sure teachers and administrators understand the benefits of EduKit supply kits so they actively promote them. Teacher's love it when students have the correct supplies.
- Have extra order forms available in the school office placed in a visible location.**
- Have order forms available for parents**
coming to the school for parent teacher conferences in the spring.
- Have a raffle offering a chance to win a free kit. EduKit will donate 1 kit for this.**
- Put up posters and yard signs around the school.**
- Put a reminder on the school sign**
over the summer letting them know about the last chance kits.
- Hand out reminders in the car pool line.**
- Talk it up with as many people as possible in the school community.**
- Hand out last chance information when distributing kits to families still interested in ordering kits.**
- Include blurbs in the summer mailing**
and in the back to school newsletter about the last chance program.